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3 **It's a MuSt win: The Effects of Self-Talk to Enhance Passing Performance Under Pressure**
4 **in Elite Football Players**

5

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21 **It's a MuSt win: The Effects of Self-Talk to Enhance Passing Performance Under Pressure**
22 **in Elite Football Players**

23 High-achieving athletes invest countless hours of training towards mastering fundamental
24 skills, in attempts to perform to the best of their abilities in competition. While this can produce
25 near-perfect performance levels under optimal conditions (e.g., low stress), achieving the same
26 results under pressure is not guaranteed (Low et al., 2024). At the elite level, the presence of pre-
27 competition anxiety derived from sources of perceived pressure and stress is ubiquitous (Hardy
28 et al., 2018). Extensive research examining the anxiety-performance relationship (see Ong &
29 Chua, 2021 for review) highlights that athletes are better served accepting this reality and
30 developing their abilities to manage their affective states and behavioural responses, rather than
31 relying on favourable conditions to perform optimally (Noetel et al., 2019). The psychological
32 states that characterise peak performance are well documented in the sports psychology literature
33 (Harmison, 2006). Research into the psychological processes that facilitate high-level
34 performance has established an evidence base demonstrating the use of applied interventions to
35 help athletes obtain and sustain optimal performance states (Anderson et al., 2014).

36 Multi-states (MuSt) theory for self-regulation (Ruiz et al., 2021a) is a framework that
37 accounts for the wide variety of internal and external obstacles athletes are likely to face when
38 competing. It is a dynamic and multidimensional theory that considers the interaction between
39 the individual, task, and environment, appraisals of perceived resources to meet task demands,
40 applied effort towards self-regulation, and performance outcomes. From this lens, MuSt theory
41 intends to describe and understand athletes' unique performance experiences, predict their
42 performance states and outcomes, and identify effective self-regulation strategies. Competitive
43 appraisals arising from the interplay between individual, task, and environment are considered

44 mediators of both the emotion-performance relationship and the attentional focus athletes adopt
45 while performing. When this interaction results in a challenge appraisal, it is predicted to elicit a
46 range of functional emotional states conducive to optimal performance, as well as functional
47 monitoring of actions leading to consistent and effective outcomes. Conversely, a threat appraisal
48 is expected to trigger dysfunctional emotional states, with heightened conscious attention to the
49 task, impairing movement fluidity and automaticity. A stepwise procedure, grounded in the
50 theory, guides the athlete to manage their subjective experiences and optimise performance
51 through emotion- and action-centred self-regulation strategies.

52 MuSt theory is built upon the theoretical notions of Yuri Hanin's (2000) individual zones
53 of optimal functioning (IZOF) model, the multi-action plan (MAP) intervention (Bortoli et al.,
54 2012), and the identification-control-correction (ICC) program (Hanin & Hanina, 2009). MuSt
55 theory extend previous frameworks by focusing on the dynamic relationship between valence
56 and functionality of athletes' psychobiosocial state, as well as their level of attention monitoring/
57 control applied to task execution. From this perspective, MuSt theory predicts four performance
58 types and multiple performance-related feeling states, which are constantly subject to change due
59 to the dynamic nature of events and changes in situational demands when competing (Ruiz et al.,
60 2021a). It is contended that the combination of emotion- and action-centred regulation strategies
61 is the most effective method to enhance performance and successfully adapt to changes in the
62 competitive environment. The stepwise procedure for an applied intervention suggests that
63 athletes should first become aware and then accept the variation in performance states they
64 commonly encounter in training and in competition before they can effectively alter them (Ruiz
65 et al., 2019). As such, athletes begin by reflecting on their most successful and unsuccessful
66 performances, to identify the content and intensity of the functional and dysfunctional feeling

67 states they experience when competing (Robazza et al., 2016b). Subsequently, they utilize the
68 MAP intervention (Bortoli et al., 2012) to identify the most important core components of action
69 required for effective task execution (e.g., timing and follow through).

70 Central to MuSt theory is the appraisal of challenge and threat, which dictates how
71 athletes respond to a demanding situation (Sammy et al., 2021). A challenge state occurs when
72 the athlete appraises their personal resources as equal to or greater than the situational demands,
73 whereas a threat state occurs when situational demands exceed the appraisal of personal
74 resources (Blascovich & Mendes, 2000). Blascovich's (2008) biopsychosocial model of
75 challenge and threat illustrates the physiological responses that occur in the appraisal process and
76 the adaptive and maladaptive effects that challenge and threat states have on performance
77 (Moore et al., 2013). A challenge state involves an approach response to stress and has been
78 associated with better performance, whereas a threat state entails an avoidance response to stress
79 and has been associated with impaired performance (Jones et al., 2009). There are varying
80 degrees of challenge and threat, and the reappraisal process allows athletes to shift between the
81 two states as a competition unfolds (Moore et al., 2013; Seery, 2011). The recently revised
82 theory of challenge and threat state in athletes (TCTSA-R; Meijen et al., 2020) suggests that
83 challenge and threat can be classified into four categories: high challenge, low challenge, low
84 threat, high threat.

85 In consideration of the four performance types predicted by MuSt theory, Type 1
86 represents a high-performance state characterised by functionality and is often accompanied by
87 pleasant experiences, with minimal action monitoring, typically triggered by a challenge
88 appraisal. Pleasant-functional states and low levels of action monitoring can facilitate moments
89 of 'flow' (Jackson & Csikszentmihalyi, 1999), where attention and task execution seem to occur

90 automatically and effortlessly. While it is a highly rewarding state, athletes and researchers have
91 described it as rare and elusive, especially when intentionally striving to achieve it (Aherne et al.,
92 2011). Type 2 performance occurs more frequently and can be achieved and maintained more
93 reliably. It is also triggered by a challenge appraisal, but it involves a higher degree of action
94 monitoring and deliberate focus on predetermined core components of action for successful task
95 execution. It is similar to a clutch state (Otten, 2009; Hibbs, 2010), which is a more effortful
96 approach to heightened performance and supports the premise of “making something happen”,
97 whereas a flow-like state alludes to the idea of “letting it happen” (Swann et al., 2016). Athletes
98 can function optimally even under unpleasant affective conditions, allowing for successful
99 performance regardless of one’s emotional state. Type 3 performance is depicted as a
100 dysfunctional, often unpleasant state, wherein athletes feel overwhelmed by the demands of the
101 situation, which they perceive as a threat. In their attempt to cope with the stress of the event,
102 athletes become distracted from task-relevant cues and exert excessive attentional control on
103 action execution, impairing movement fluidity and automaticity. This state has similarities with
104 the “choking” under pressure perspective (Mesagno et al., 2015). Type 4 represents an
105 unmotivated or complacent performance state, often stemming from a misappraisal of situational
106 demands, leading to inadequate recruitment of resources and resulting in low task engagement,
107 unfocused attention, and minimal energy or effort directed towards goal-directed behaviours. It is
108 a dysfunctional state typically associated with poor performance, although affective valence can
109 still be pleasant.

110 Research has shown that athletes transition between performance states as a competitive
111 event unfolds (Schweickle et al., 2021; Swann et al., 2016, 2017). There are several determinants
112 that can cause transitions across multiple performance states. Within a functional state,

113 unexpected events, amplified pressure, and fatigue can determine changes in the athlete's feeling
114 state (e.g., pleasant/ unpleasant) and the degree of action monitoring they apply to task execution
115 (e.g., high/ low). Within a dysfunctional state, unpredictable events, competitive stress, and
116 exhaustion can cause fluctuations in hedonic tone and valence of mostly unpleasant feeling
117 states, and varying degrees of action control. Athletes can also transition between functional and
118 dysfunctional states as a result of unfolding events, strong emotion content, and re-appraisal of
119 situational demands.

120 MuSt theory's application of individual profiling allows athletes to predetermine the
121 feelings and behaviours that they associate with effective performance and have both emotion-
122 and action-centred self-regulation plans in place to achieve optimal performance levels. While
123 emotion-centred self-regulation strategies are effective to maintain and enhance optimal
124 conditions (e.g., Type 1 and 2 performance) it can be problematic when attempting to regulate
125 the suboptimal conditions triggered by a threat perception (e.g., Type 3 and 4 performance) due
126 to the unfavourable psychophysiological effects that can leave the athlete feeling "overtaken" by
127 their affective experience (Hill & Hemmings, 2015). In such instances, MuSt theory suggests
128 that athletes employ an action-oriented approach to stabilise the dysfunctional effects of distress
129 and regain control of their performance. By redirecting attention to behavioural processes (i.e.,
130 core component of action), one's emotional state can also be improved as an indirect effect of
131 other psychological processes (e.g., mindfulness and acceptance; Fink & Ruiz, 2021). Once
132 performance conditions are stabilised, athletes can then apply emotion-centred self-regulation
133 strategies to enhance functional feeling states and reduce action monitoring to allow for more
134 fluidity and automaticity in their movement patterns that can lead them to the optimal Type 1

135 performance state (see Ruiz et al., 2021a, for more details on the stepwise process and
136 applications).

137 Self-regulation of emotional states and action can benefit from self-talk strategies.

138 Deliberate self-talk is one of the most prevalent mental skills athletes can use to regulate their
139 internal state and guide performance processes (Van Raalte et al., 2016). The literature has
140 predominately focused on two categories of self-talk, organic and strategic (Fritsch et al., 2021).

141 Organic self-talk refers to the verbal-dialogue the individual engages in with themselves,
142 reflecting their interpretation of their inner state and ongoing thought processes. In contrast,
143 strategic self-talk involves the use of pre-established cues (e.g., words or phrases) to convey
144 specific messages aimed at activating an appropriate response to enhance performance and
145 achieving a desired outcome (Latinjak et al., 2019).

146 Previous research has shown that strategic cue words are effective for regulating one's affective
147 state and improving task execution (Hatzigeorgiadis et al., 2008, 2011; Ziegler, 1987). Cue
148 words are categorized as instructional or motivational, each serving specific performance-related
149 functions (Hardy et al., 2018). Experimental studies have shown that motivational cue words are
150 the most effective for emotion regulation, while instructional cue words are most effective for
151 attention regulation and task execution (see Hatzigeorgiadis et al., 2011, for a meta-analysis).

152 Research on applied self-talk interventions has demonstrated how athletes can take control of
153 their organic self-talk and strategically direct it towards their performance goals (Bellomo et al.,
154 2020; Latinjak et al., 2014). Cue words should be tailored to the specific characteristics of the
155 individual and the demands of their competitive environment (Theodorakis et al., 2012). Athletes
156 are encouraged to select their own cue words and integrate them into their self-determined self-
157 talk strategies used in their training environment, and subsequently employing them effectively

158 in competition (Hardy 2006; Weinberg et al., 2012). In an interdisciplinary review of self-talk
159 literature, Latinjak and colleagues (2023) highlight the need for a theory-based approach when
160 conducting self-talk research, integrating theoretical frameworks of self-regulation and emotion
161 with self-talk interventions. The review also highlighted the need for future research to include
162 manipulation checks to measure the degree in which self-talk cues are used by participants.

163 **Study Purpose**

164 The present study was conducted to test the tenets of MuSt theory in a technical-skilled
165 performance task involving male junior football players competing at the elite level in Finland.
166 In this study we considered the interaction between valence and functionality of the athletes
167 psychobiosocial state, along with levels of action monitoring or control directed towards task
168 execution. Additionally, we examined the effectiveness of different self-talk strategies on
169 passing performance over multiple trials. The task was designed to test the players' passing
170 abilities under pressure while applying specific self-talk cue words to facilitate goal attainment
171 and regulate emotion- and action-centred components. We hypothesised that the use of strategic
172 self-talk would improve passing performance compared to baseline measures wherein self-talk
173 was not utilized. In line with the assumptions of MuSt theory, we expected that the combination
174 of emotion- and action-centred cue words would be the most effective self-talk strategy to
175 improve passing performance under pressure. We also hypothesised that passing performance
176 would correlate positively with challenge state, and negatively with threat state.

177 **Methods**

178 **Participants**

179 A priori power analysis for a 2×6 mixed-subjects analysis of variance (ANOVA) design
180 (within-between interaction), with an anticipated medium effect size ($f = .25$), statistical power

181 set at .80, α level of .05 (correlation among repeated measures = .5) suggested a minimum
182 sample size of 20 was required (G*Power 3.1.9.7 software; Faul et al., 2009). The same power, α
183 level, and correlation among measures has been used in previous research on self-talk in sport
184 (e.g., Sarig et al., 2023). We initially recruited 25 male participants, aged 18 to 21 ($M = 18.6$, SD
185 = .96) from a Finnish football club who competed in the nation's highest professional league.
186 The players were selected from the combined A-Juniors/Academy developmental program. The
187 testing took place in the early stages of preseason, where the players' training schedule consisted
188 of four team training sessions on a weekly basis. During this period the field conditions were
189 affected by snow and ice. The players reported an average of 10.28 hours of football training a
190 week ($SD = 1.54$). Players who were unable to attend all sessions were omitted from the study. In
191 the end 20 of the 25 players completed all three testing sessions.

192 **Measures**

193 *Psychobiosocial States Scale*

194 The Psychobiosocial States Scale (PBS-S; Ruiz et al. 2019) consists of 20 rows with 74
195 descriptors (3-4 per row) assessing the eight modalities of an athlete's psychobiosocial state
196 while performing: emotional, cognitive, motivational, volitional, bodily somatic, motor-
197 behavioural, operational, and communicative. Each modality is assessed by two rows of items,
198 one is functional (+) and the other is dysfunctional (-) to performance. Each row has several
199 synonym adjectives that describe aspects of the athlete's individual experience and equate to one
200 item in the scale. While reflecting on their best performances, participants are instructed to circle
201 the words in each row that best describes their desired feeling state and to rate the optimal
202 intensity for each state on a scale ranging from 0 (*not at all*) to 4 (*very much*). The scale also
203 extends to rating the anticipated impact the feeling states will have on their upcoming

204 performances; however, we did not use this feature in this study. The scale was available to the
205 participants in both Finnish and English as the words might resonate differently with them in
206 their native language (Ruiz et al., 2019).

207 *Core Components of Action*

208 A list of behavioural and visual cues representing the key elements of the inside of the
209 foot passing action was compiled from the Finnish Football Association's coaching education
210 module of technical skills training (Lipponen, 2022). In accordance with the MAP intervention
211 (Bortoli et al., 2012), participants evaluated the different core components of action and selected
212 the two cues that were most important to them when executing the optimal pass. The list was
213 available to the participants in both Finnish and English, and they were encouraged to add any
214 additional descriptor or metaphorical cue (Ruiz & Hanin, 2004) that depicted the optimal passing
215 action that was not on the list (Hanin & Hanina, 2009). For example, "stick the pass to the
216 surface", "shape it in the net", "drive it to the goal", "punch it in", "cushion the first touch". The
217 cues the players selected became the action-centred cue words that they were instructed to apply
218 in the second phase of the study.

219 *Goal Manipulation*

220 The passing task inherently entails a baseline level of performance pressure due to the
221 competitive nature and aspects of social comparison prevalent in the elite training environment
222 (Diel et al., 2021). A goal manipulation was intended to trigger unfavourable mental and
223 physiological effects by associating clear goals with performance (Cooke et al., 2011), designed
224 to increase the importance of the outcome (Baumeister, 1984), and call on self-regulation
225 strategies to stabilise the effects of competitive stress (Robazza et al., 2016a).

226 *Self-talk Intervention*

227 Based on previous research highlighting the effectiveness of self-talk interventions in
228 sport performance (e.g., Hatzigeorgiadis et al., 2011; Walter et al., 2019; Weinberg et al., 2012),
229 the participants were given a brief introduction on the benefits of self-talk and its utility as a
230 mental skill for self-regulation and performance optimization. Pre-determined cue words were
231 applied as a self-talk intervention to improve performance conditions, specifically focusing on
232 improving passing execution and regulating perceived pressure (Latinjak et al., 2019). Both
233 motivational and instructional strategic self-talk cues were employed to reinforce and support
234 specific aspects of performance enhancement and self-regulation (Abdoli et al., 2018; Bellomo et
235 al., 2020; Hatzigeorgiadis et al., 2014). These cues served as achieving outcome goals (e.g., “you
236 can do it”), reconnecting with optimal feeling states (e.g., “relaxed” or “confident”), activating
237 core components of action (e.g., “first touch” or “contact through the middle of the ball”), and
238 combining feeling and action cues together (e.g., “confident” and “first touch”). Motivational
239 self-talk directed towards achieving goals and feeling states were intended to reinforce strategic
240 cues, while instructional self-talk directed towards action components were intended to
241 complement them.

242 ***Demand to Resource Evaluation***

243 A two-item demand-to-resource evaluation, derived from Tomaka et al. (1993) –
244 cognitive appraisal ratio, was used to measure the participants’ motivational approach prior to
245 performing each trial, based on their evaluation of task demands in relation to their personal
246 resources. This measure has been frequently used as an effective method of capturing challenge
247 and threat states in real-time competitive situations (Moore et al., 2013). Competition demands
248 were assessed by asking, “*How demanding do you expect the upcoming task to be?*” Personal
249 coping resources were measured by asking the participants, “*How able are you to cope with the*

250 *demands of the upcoming task?”* The questions were rated on a 6-point Likert scale anchored by
251 1 (*not at all*) to 6 (*extremely*). A demand to resource evaluation score was calculated by
252 subtracting the coping resources rating from the expected demand rating (ranging from: +5 to –
253 5). Positive scores reflect a high/ low degree of challenge state, and negative scores reflect a
254 high/ low degree of threat state (Moore et al, 2013).

255 ***Manipulation Check***

256 At the end of each trial, participants were presented three questions to assess their
257 interaction with the prescribed conditions. They were asked to rate: (a) effort put into applying
258 the given self-talk cue; (b) whether any other cue was used, if so to indicate the other cue used
259 and the effort applied to it; and (c) the effectiveness of the self-talk cue on their passing
260 performance. Responses were recorded using a 10-point scale ranging from 0 (*not at all*) to 10
261 (*all the time*) for question (a) and (b), and from 0 (*not at all effective*) to 10 (*very much effective*)
262 for question (c).

263 ***Follow-up Questions***

264 Upon completing all of the trials, participants were asked: (a) whether any self-talk cue
265 was used, if so, to specify the cue and the degree in which the cue was used on a scale from 0
266 (*not at all*) to 10 (*all the time*); and (b) the effectiveness of the cue used, rating from 0 (*not at all*
267 *effective*) to 10 (*very much effective*).

268 ***Passing task***

269 The content of the passing task is depicted in Figure 1. The player being tested was
270 positioned 20m in front of the two small goals (1.80m x 1.20m), spaced 10m apart. The player
271 received the ball from the server directly in front of them and had two touches to execute their
272 pass into one of the small goals. Players were given 10 attempts and were required to pass five

273 times with their right foot and five times with their left. Performance was measured objectively
274 by the number of successful passes converted into the small goals. The task was instructed to be
275 performed at “game speed”.

276 Insert Figure 1

277 **Procedure**

278 Players were informed about the purpose of the study, the procedures, confidentiality of
279 results, and the voluntary nature of participation. Ethical approval was granted from the Human
280 Sciences Ethics Committee of the University of Jyväskylä, and the study was conducted in
281 accordance with the declaration of Helsinki. Before the study began, a signed consent form was
282 collected from the players, and they were assigned an identification number to ensure anonymity.

283 The testing took place over eight days, with each session being conducted on a different
284 day at approximately the same time of day. The experimental design is illustrated in the flow
285 chart (see Figure 2), providing a visual representation of the trials and associated conditions
286 conducted in each session. Session 1 was the baseline assessment. Participants were informed on
287 the procedure of the session and were given clear instructions on how the passing task must be
288 executed. The players underwent two trials of the passing task. The warm-up round, consisting
289 of 10 passes, to familiarise themselves with the task and to find the right tempo to execute their
290 passes effectively at “game speed”. Then the recorded round, labelled Trial 1, with the score
291 serving as the baseline measure of performance. Directly after Trial 1, participants completed the
292 PBS-S scale (Ruiz et al., 2019) while reflecting on how they wanted to feel when performing
293 optimally in the passing task. They were then given the core components of action list and were
294 instructed to select the two cues that they deemed as most important for executing the optimal
295 pass. Once all data collection for Session 1 was completed, the players were randomly assigned

296 to either the Combined-strategy group or Preferred-strategy group, consisting of ten players in
297 each group. The players were informed of their group membership and the specific time they
298 needed to report to Session 2 (see below for description of the conditions).

299 In Session 2, the self-talk intervention was applied. The session took place two days after
300 Session 1. The Preferred-strategy group came to the performance task area at the designated
301 time, and the procedure for Session 2 was explained. The Combined-strategy group followed 90
302 minutes later with the identical procedure. The players were given a brief introduction on the
303 benefits of self-talk and how cue words should be applied before every pass. The players were
304 instructed to prepare themselves by warming up before coming to the passing task area, to ensure
305 readiness and mitigate the risk of injury. Two players participated simultaneously in the four
306 consecutive trials, alternating after each one with similar rest time in between. There were four
307 trials with five different conditions applied as follows:

- 308 1. *Goal setting condition.* The players were instructed to aim for an increase in their success
309 rate by at least +1 from their baseline score recorded in Session 1 (e.g., if their baseline
310 score was 4/10, in this trial they were tasked with converting at least 5/10 passes).
- 311 2. *Feeling state condition.* The players were instructed to use their pre-selected self-talk
312 cues related to their optimal feeling states before each pass.
- 313 3. *Core components of action condition.* The players were instructed to use their pre-
314 selected self-talk cues regarding their core components of actions before each pass.
- 315 4. *Preferred group condition.* The players in this group were instructed to perform the task,
316 using the self-talk strategy they found to be most effective, and to use the cue before each
317 pass.

318 5. *Combined group condition.* The players in this group were instructed to combine self-talk
319 regarding their optimal feelings and the core components of the action before each pass.

320

321 Prior to each trial, players responded to the two-item demand-to-resource evaluation
322 (Moore et al., 2013), and after each trial the players responded to the three-item manipulation
323 check questionnaire regarding their experience with the instructed condition.

324 Session 3, the follow-up assessment, was conducted two days after Session 2.

325 Participants from both groups were gathered indoors and received instructions for the final
326 testing session. All participants completed two final trials of the passing task. The first trial was a
327 warm-up, consisting of 10 passes at their own pace, and the second was labelled as “Trial 6”,
328 representing the final recorded trial. The players were encouraged to strive for their best
329 performance during this trial by applying the self-talk strategy that they found most effective.
330 Prior to Trial 6, players completed the two-item demand-to-resource evaluation (Moore et al.,
331 2013), and after Trial 6, they completed the final follow-up questions.

332 **Data Analysis**

333 The data was analysed using JASP statistics version 0.18.3 (JASP Team, 2022). An
334 individual profile of a single player’s optimal performance state was created using the data
335 collected from the PBS-Scale and the core components of action for optimal passing
336 performance. A 2 (group) × 6 (Trial) mixed ANOVA was then conducted to examine the
337 differences in average performance between the two groups throughout the three sessions. A 2 ×
338 2 mixed ANOVA was also conducted to specifically compare the difference between baseline
339 performance in Trial 1 and the final performance in Trial 6. To determine the changes in
340 performance at the intra-individual level, a reliable change index (RCI) was calculated by

341 subtracting each of the player's best performance from their baseline performance and then
342 dividing the value by the standard deviation of the difference in scores for all participants
343 (Christensen & Mendoza, 1986). Pearson correlation analyses were conducted to investigate the
344 potential associations between applied effort, demand to resource appraisals, cue effectiveness
345 and performance scores (Tan, 2014). Lastly, a subsequent 2 (group) \times 6 (Trial) mixed ANOVA
346 was performed with low and high challenge state as the group factor.

347 **Results**

348 The individual profile presented in Figure 3, offers a representative depiction of a single
349 player's optimal intensity levels of both functional and dysfunctional feeling states assessed from
350 the PBS-Scale in Session 1. The player listed *Relaxed* and *Alert* as his most important feeling
351 cues. The profile also includes the two most important core components of action the player
352 identified in Session 1, which were *weight of pass* and *arms used for balance*. These were the
353 player's feeling and action cue words that were used as self-talk strategies in Sessions 2 and 3.

354 Insert Figure 3

355 **Quantitative Results**

356 The mixed ANOVA between the Preferred-strategy group and the Combined-strategy
357 group across the six trials, did not yield significant main effects of Group, $F(5, 90) = 1.95, p =$
358 $.094, \eta_p^2 = .070$, or Group \times Trial interaction $F(5, 90) = 1.182, p = .324, \eta_p^2 = .043$. However, as
359 seen in Figure 4, there is a clear increase in average performance from baseline to Trial 6. This
360 was further investigated by performing a 2 \times 2 mixed ANOVA using baseline and Trial 6 as
361 within-factors, which resulted in a significant main effect of performance, $F(1, 18) = 23.045, p <$
362 $.001, \eta_p^2 = .561$, showing that the use of strategic self-talk cues enhanced performance. The
363 interaction between average performance and group was also significant, $F(1, 18) = 6.682, p =$

364 .019, $\eta_p^2 = .271$, showing that the Preferred-strategy group ($M = 5.50$, $SD = 1.35$) performed
365 substantially better (Cohen's $d = .90$) than Combined-strategy group ($M = 4.40$, $SD = 1.08$) in
366 Trial 6, even though the effect failed to reach significance ($t = 2.01$, $p = .059$). Baseline results
367 ensured there was no major difference in skill level between the players ($M = 3.65$, $SD = .988$).

368 Insert Figure 4

369 The reliable change indices (RCIs) indicated that 19 of the 20 players improved their
370 performance from their baseline score when strategic self-talk was used. An $RCI > 1.96$ reflects
371 a significant change in performance (Christensen & Mendoza, 1986), which was achieved by 8
372 players (three players had an $RCI = 3.37$ and five players had an $RCI = 2.02$). Four players had
373 an $RCI = 1.35$ and seven players had an $RCI = 0.68$, which is deemed statistically insignificant.

374 The trials in which the RCI was derived, provided an indication of the self-talk strategy
375 that was most effective for each player. Many players reported using an alternate self-talk
376 strategy than the one they were prescribed, or they combined it with another strategy. In total six
377 different self-talk strategies were used (see descriptive statistics in Table 1). Of the eight players
378 who achieved a significant RCI, six of them did so by using a combined strategy.

379 Insert Table 1

380 The data reported in Table 1 shows that the combined strategy of feeling and action cue
381 words was the most frequently applied strategy and yielded the highest average performance. In
382 Trial 6 where all twenty players were free to use the self-talk strategy they found most effective,
383 13 choose a combined self-talk strategy and performed marginally better ($M = 5.08$, $SD = 1.32$)
384 than seven players who used a single strategy ($M = 4.71$, $SD = 1.38$). In regard to the
385 effectiveness ratings of all self-talk strategies, as Table 1 highlights the players perceived the

386 combination of feeling and action cue words to be the most effective self-talk strategy they used
387 to enhance their performance.

388 A correlational analysis, using data from Trial 6, indicated that when applied effort
389 towards a specific self-talk strategy was high, higher levels of performance were achieved ($r =$
390 $.609, p = .004$), and the self-talk cues were perceived as highly effective ($r = .626, p = .003$).
391 Furthermore, higher performance scores were associated with higher effectiveness ratings of the
392 self-talk strategies applied ($r = .659, p = .002$). Similar patterns were found in the correlational
393 analyses of Trials 3 and 4, but not in Trials 2 and 5.

394 Based on average demand to resources appraisal in each trial, all 20 players perceived a
395 challenge state and were thus grouped into low ($n = 9$) and high ($n = 11$) challenge state, based
396 on a median split of 2.5 (i.e., $< 2.5 =$ high challenge, $> 2.5 =$ low challenge). A 2 x 6 mixed
397 ANOVA was performed with low and high challenge state as the between subject's factor.
398 Contrary the third hypothesis, the analysis showed that the degree of challenge state was not
399 related to average performance across the six trials $F(5, 90) = 1.928, p = .097, \eta_p^2 = .097$.

400 **Qualitative Recounts of Strategic Self-talk Effectiveness**

401 Qualitative feedback from the players suggested that they perceived the self-talk
402 strategies as effective. Notably, one player stated, "every time I said my cue words, I passed it
403 into the goal, and the times that I didn't intentionally say them, I missed." Another player who
404 was experiencing negative organic self-talk after missing consecutive passes said, "my feeling
405 state cue helped me stay positive and focus on each pass independently, and not get angry with
406 the passes that I missed." Four players reported that the action-centred cues only worked for
407 them when they managed to achieve their desired feeling state. One player stated, "when I focus
408 solely on the action cues, I become too careful and over controlling, but when I say the cue

409 'effortless' while focusing on my action cues, it feels more natural." Another player said, "I
410 would go for the action component, but remain carefree and it worked well for me."

411 **Discussion**

412 The aim of this study was to test the tenets of MuSt theory and examine how different
413 forms of self-talk can be used to self-regulate the effects of pressure and enhance passing
414 performance. The findings indicated that the use of strategic self-talk was an effective method
415 for regulating the effects of pressure and enhancing passing performance; specifically, the
416 combination of feeling and action cue words was the most effective strategy, reflecting the
417 highest average performance across all trials.

418 Although it was not possible to directly control each players' adherence to the prescribed
419 use of self-talk across conditions, the manipulation checks indicated the level of effort exerted on
420 the given cues and whether alternative forms of self-talk were used. The results showed that
421 players utilized various combinations of the self-talk cues, with a preference of incorporating
422 both emotion- and action-based cues when given the option to choose their own preferred
423 strategy. The self-talk conditions prescribed in Session 2 enabled the players to identify the most
424 effective strategies and when asked to produce their optimal performance in Session 3, the
425 players relied on the self-talk strategy that they found most effective. Although the goal-setting
426 condition was intended to create pressure, some players improved their passing performance by
427 combining self-talk geared towards achieving their goal with feeling or action cues. The feeling
428 state condition proved to be more effective than the action condition when both were applied as a
429 single strategy. This is in line with the findings of Hardy et al. (2015) that showed motivational
430 self-talk (e.g., feeling cues) is more beneficial for improving passing performance in comparison
431 to instructional self-talk (e.g., action cues). These results challenge the predominant view

432 established by previous self-talk studies that show the contrary when it comes to accuracy-based
433 tasks (Abdoli et al., 2018; Bellomo et al., 2020; Hatzigeorgiadis et al., 2014). Hardy and
434 colleagues believe this is partially due to the relative skill level of the participants, as well as the
435 “self-focus” that stems from instructional cues, which can be an impediment to successful
436 execution when performing a dynamic task that involves both precision and physical effort. This
437 also points to the functional range of variability MuSt theory accounts for within the
438 idiosyncratic movement patterns. When athletes excessively focus on action components, they
439 may fall into the dysfunctional range where they exert too much control on skills that are
440 normally executed automatically; however, increasing attention monitoring on a few ‘selected’
441 core components of action can help the athlete execute their actions more consistently within
442 their functional range (Ruiz et al., 2021a). MuSt theory posits a self-regulation strategy that
443 combines feeling and action components to derive a functional state that can lead to optimal
444 performance, the findings of the present study lend support to this proposal.

445 The use of the PBS-Scale and core components of action list at the beginning of the
446 study, assisted the players to reflect on the feeling and action components associated with
447 effective passing performance, and covertly encouraged them to apply self-talk towards their
448 feeling and action cues. This underscores the importance of recognizing the specific performance
449 states subjectively associated with the optimal conditions that facilitate peak performance. By
450 doing so, intentional effort towards self-regulation can be applied, enabling athletes to achieve
451 their desired conditions that promote optimal performance (Hanin & Hanina, 2009; Robazza et
452 al., 2016a; Ruiz et al., 2019).

453 A strength of this study was conducting the experiment outdoors, over an eight-day
454 period in late November, which presented challenging and adverse weather conditions. These

455 circumstances required deliberate and effortful self-talk to effectively manage the internal and
456 external obstacles that can hinder optimal performance. In all three sessions, every player had to
457 contend with the same snowy and icy conditions which affected the specific elements of the
458 passing task and required quick adjustments and adaptations to the technical aspects of the pass.
459 These environmental demands can relate with Type 2 performance within MuSt theory, wherein
460 players are required to accept undesirable conditions and apply conscious effort to their core
461 components of action to execute effective passes in such conditions, whilst attempting to regulate
462 their subjective experiences (Ruiz et al., 2021a). Challenging conditions made it difficult to
463 achieve a Type 1 performance, as deliberate effort and action monitoring was needed to produce
464 consistent outcomes on the slippery surface. Type 3 and Type 4 performance patterns were
465 recognised in Trial 2, where players had the goal of improving their baseline performance. The
466 players who felt threatened by the prospect of underachieving reported negative self-talk and
467 performed poorly. Conversely, the players who underestimated the demands of the task (i.e.,
468 perceived the demands of achieving the outcome goal as low) also performed poorly, thus
469 suggesting they were complacent in their efforts. The detrimental effects of pressure were most
470 noticeable in Session 1, where many players performed better in their warm-up round than in the
471 actual recorded round. There was a clear variation in passing quality when performance
472 expectations were challenged, and with increasing pressure. This was addressed in Session 3,
473 where the players were instructed to deliver their best performance in the final recorded round.
474 Interestingly, the average performance in Session 3 was the highest, indicating a desire and
475 willingness among the players to “make something happen” as described by Swann et al. (2016)
476 in their study on clutch performance.

477 **Limitations and Future Directions**

478 A limitation of the study is the small sample size and the limited number of passing
479 attempts that made changes in performance types difficult to quantify. With only 10 passes, the
480 margin for error was small and players had limited opportunities to adjust their performance
481 within a single trial round. Thus, not all performance scores are an accurate reflection of how
482 well the self-talk cues were applied. This also led to a narrow disparity of performance scores (M
483 $= 4.15$, $SD = 1.58$), limiting our ability to draw more definitive conclusions on the effect of
484 different self-talk strategies. The results could have been more robust with the inclusion of a pure
485 control group, allowing for a clearer comparison of overall performance between participants
486 who used self-talk and those who did not (e.g., Galanis et al., 2018). Future research could
487 investigate the different self-talk strategies over a longer period of performance (e.g., Wood et
488 al., 2017) and with a larger and more diverse sample of participants (Perkos et al., 2002). This
489 approach could provide deeper insights into how players transition between performance types in
490 a real-world context. Alternatively, by increasing the number of passing attempts, the players
491 would have greater opportunities to recover from temporary declines in performance and
492 maintain high performance levels over longer durations (e.g., van Maarseveen & Oudejans,
493 2018; Wolch et al., 2020). Future research could explore perceived pressure, negative self-talk,
494 distractions, and other factors known to influence performance. In addition to psychological
495 assessments, incorporating biological measurement could provide information with respect to the
496 physiological effects of changes in performance states (e.g., Davis & Stenling, 2020). This
497 approach could identify the most effective self-talk strategies for overcoming specific
498 psychological barriers commonly encountered by elite performers. Lastly, it would be interesting
499 to observe the same study design extended to other dynamic sports (e.g., basketball, ice-hockey,

500 handball, tennis) that contain precision- and accuracy-based skills, which can also be tested in a
501 controlled manner with static targets.

502 **Practical Implications**

503 The study underscores the benefits of understanding both the functional and
504 dysfunctional performance-related states that athletes may experience. Additionally, it
505 emphasizes the value of identifying core components of action at an early stage, enabling
506 athletes to focus their attention on these elements during challenging moments, which could help
507 athletes to stabilise performance and regain optimal levels of control (Ruiz et al., 2021a).
508 Practitioners can assist athletes in this process by using individual profiling methods that are
509 highlighted in MuSt framework (Ruiz et al., 2021b). Additionally, coaches may also benefit from
510 having predetermined strategic cue words readily available for both a motivational- and
511 instructional purpose. They can serve to regulate emotional and behavioural responses, but also
512 reinforce the collective team/ individual performance mentality (Davis & Davis, 2016). Cue
513 words should align with performance plans and be communicated to remind players of what is
514 needed during critical moments (e.g., late in the game) when managing emotions and fatigue
515 become increasingly more difficult, and when the susceptibility to internal and external
516 distractions peaks (Nideffer & Sagal, 2006). From a training perspective, the design of this
517 performance task can serve as a form of pressure training (Kegelaers & Oudejans, 2024; Low et
518 al., 2021), where specific mental skills, such as self-talk and imagery, can be practiced
519 simultaneously with technical skills, such as passing and shooting. This occurs under intentional
520 doses of manipulated pressure, aiding in the development of their abilities to execute skills under
521 various conditions (Low et al., 2024).

522 In conclusion, this study provides additional support that self-talk is an effective form of
523 self-regulation, especially when utilizing a combination of emotion- and action-centred self-talk
524 cue words for dealing with pressure and enhancing performance. The study contributes to the
525 extensive body of IZOF literature that supports the use of individual profiles as an effective tool
526 for optimising consistent performance levels and maximising athletic potential (Ruiz et al.,
527 2017). Further, the study adds to the self-talk literature by demonstrating the efficacy of strategic
528 cue words as a means of effective self-regulation; specifically, we highlight the importance of
529 combining instructional and motivational cue words to regulate emotion and action for optimal
530 performance. Lastly, for athletes striving to consistently perform at their best under pressure,
531 self-regulation is not only a requirement, it's a MuSt win!

532

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Table 1

Descriptive Statistics of Utility, Performance, and Effectiveness Ratings for Each Self-Talk

Strategy

Strategies	Utility	Performance		Effectiveness		Lowest score	Highest score
		<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>		
Goal	8	3.8	2.3	6.3	2.1	0	7
Feeling	20	4.5	1.8	7.9	1.5	2	8
Action	18	3.9	1.4	7.3	2.2	1	6
Feeling + Action	31	4.7	1.5	7.9	1.3	1	8
Feeling + Goal	11	4.5	2.3	6.9	1.8	1	8
Action + Goal	12	3.8	1.4	7.5	2.2	1	5

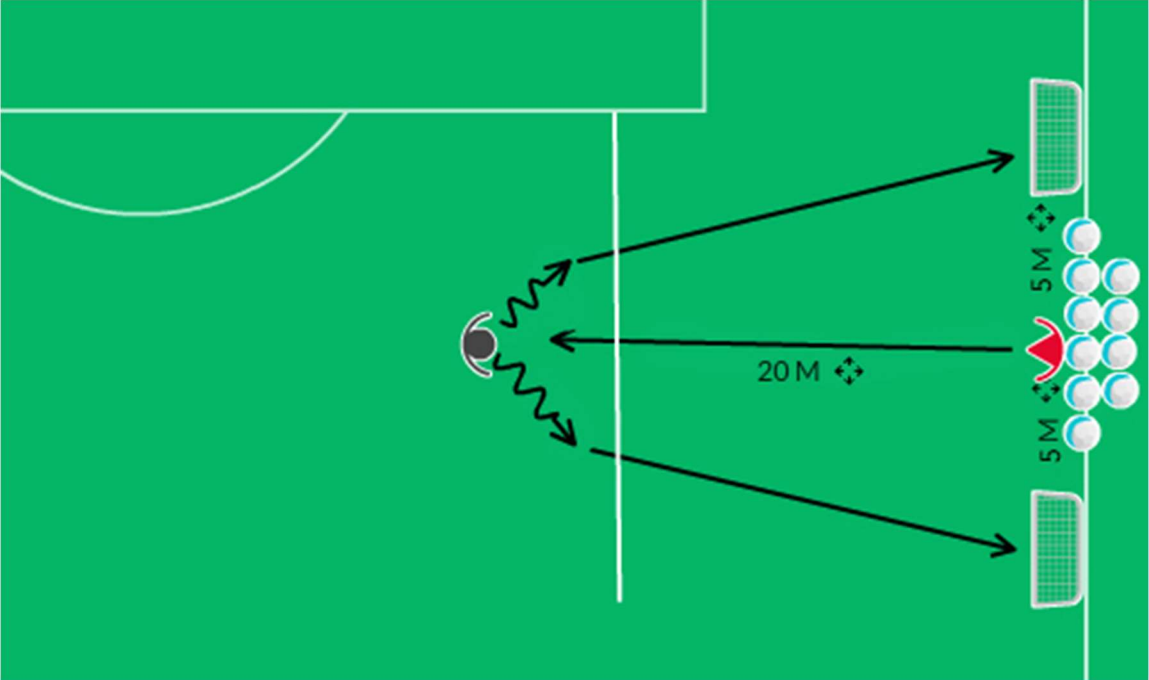


Figure 1. Performance task passing drill

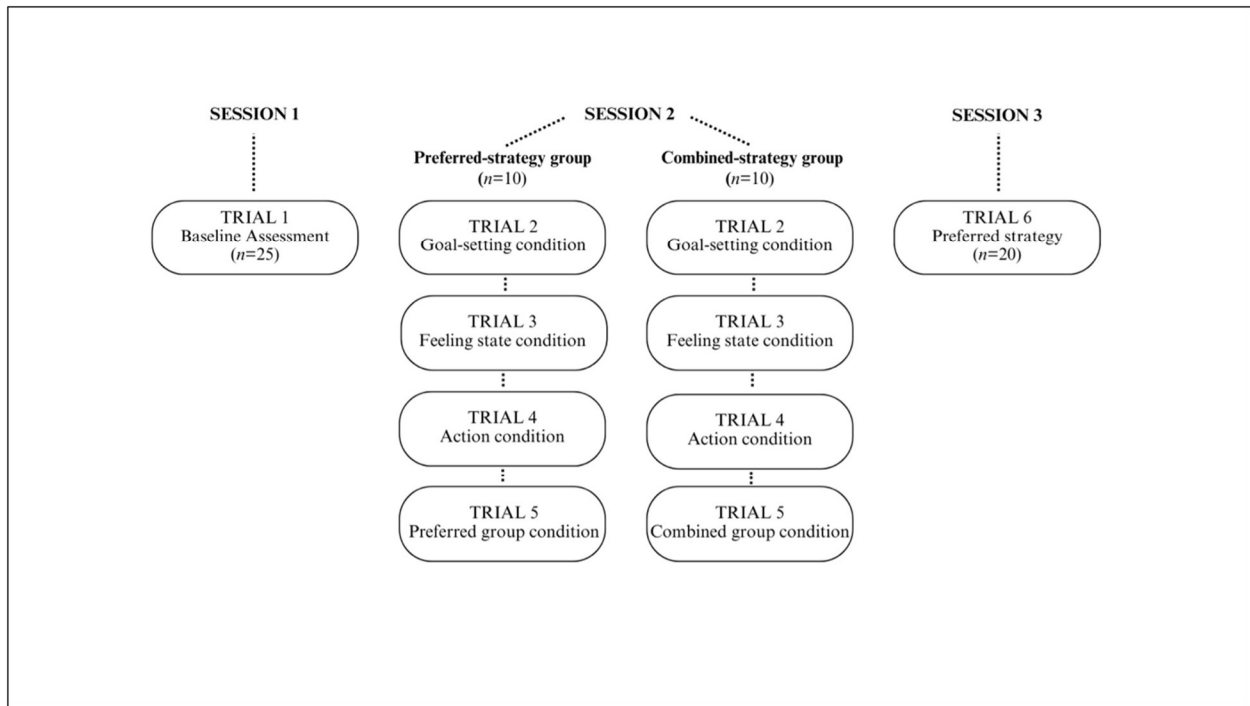


Figure 2. Flowchart of the experimental design

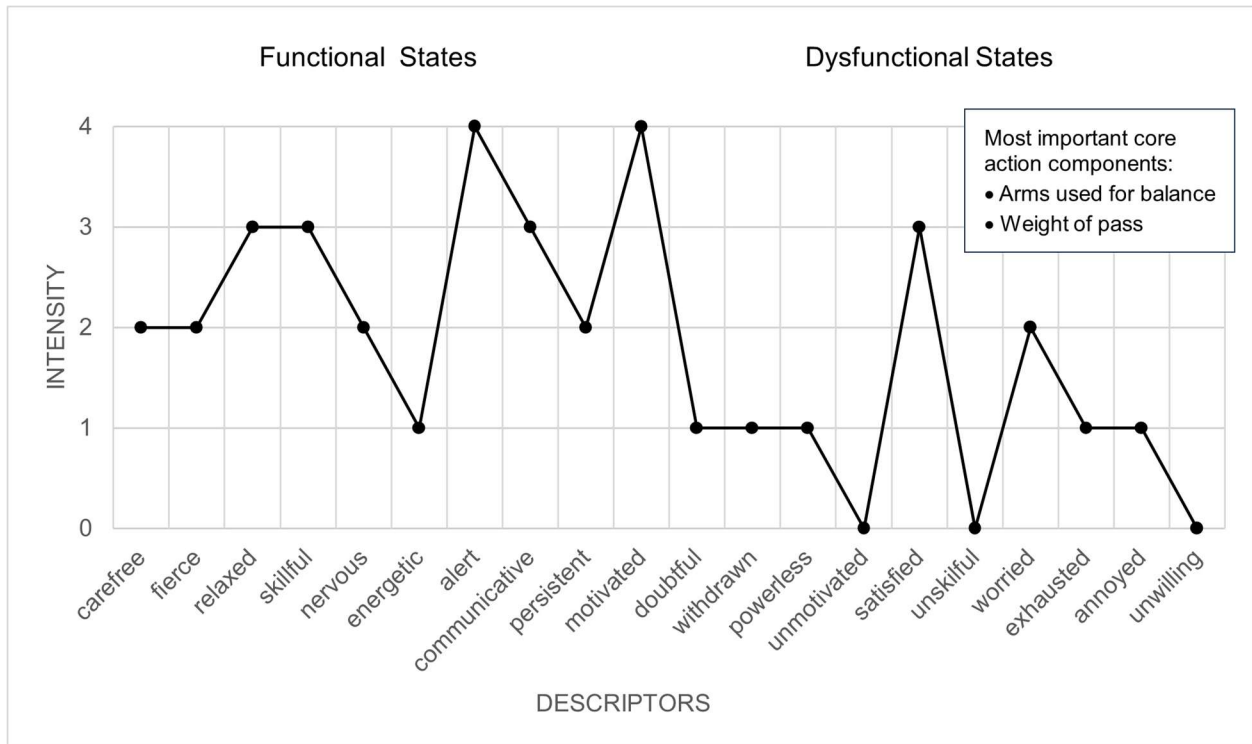


Figure 3. Individual profile of one player's psychobiosocial feeling states and strategic cue words

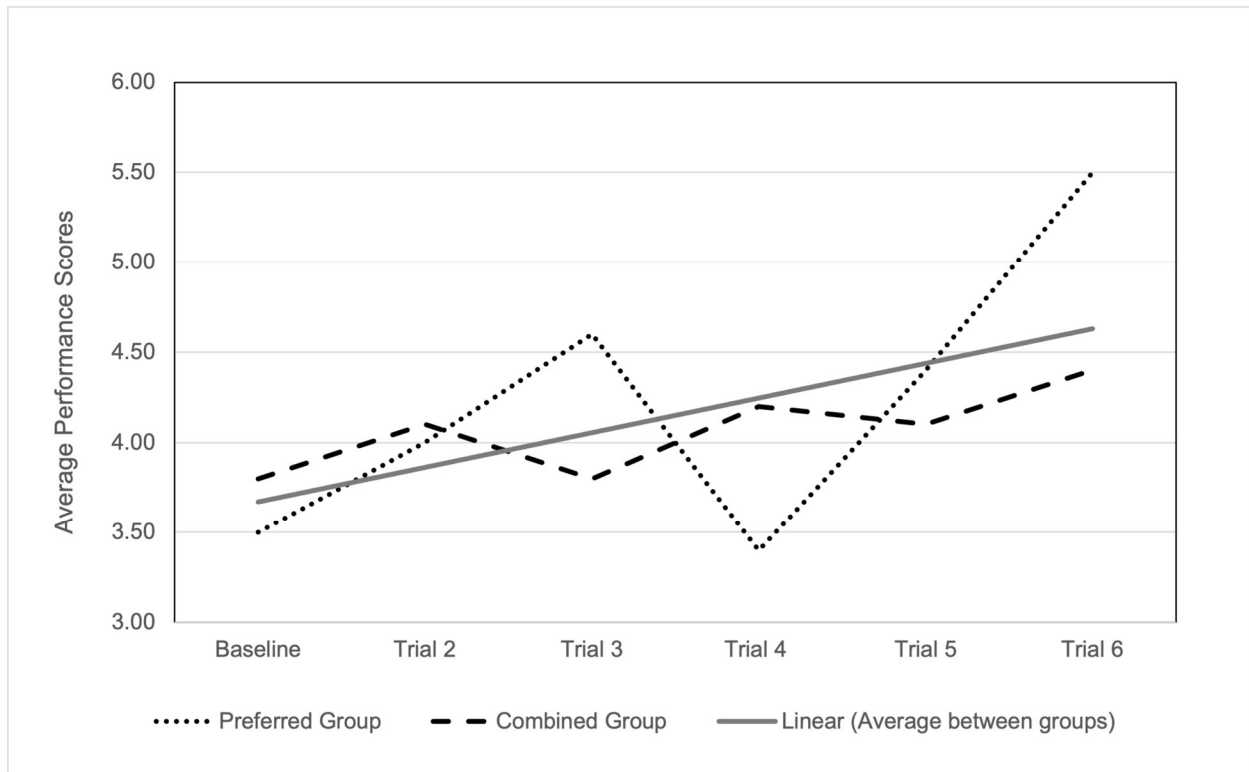


Figure 4. Average performance scores across trials for the preferred group and combined group