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## Weak and strong coupling properties of surface excitons

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With high enough doping concentrations, organic dye-doped polymer materials exhibit a negative real part of the permittivity within an energy range just above their material absorption, incurring surface exciton (SE) modes at these energies. Here, we report on how such modes can be used to realize strong light-matter coupling with photoactive molecules. Our simulations reveal that SEs can facilitate strong coupling by sustaining the energy-splitting-induced transparency; however, the polaritons may not be visible in the absorption since they can easily be located outside of the narrow negative permittivity regime. Moreover, we show that the SE modes cannot couple strongly with the surface plasmons. Our findings shed light on the weak and strong coupling properties of SEs.

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### I. INTRODUCTION

Interaction between light and matter, mediated via optical nanostructures, is of great interest in modern resonant nanophotonics [1]. Plasmonic (i.e., metallic) nanostructures are widely utilized in such studies due to their unique capability of confining and enhancing light [2–7]. However, absorption losses are usually high in metals and often limit the optical performance of plasmonic systems. To overcome this problem, a quest has emerged for alternative materials possessing *metal-like* behavior with low losses, especially in the visible range [8,9]. Polymer materials doped with organic dyes having Frenkel excitons are an important class of such materials since, if the doping concentration is high enough, these excitonic materials can sustain surface exciton (SE) modes at room temperature that are analogous to the surface plasmon (SP) modes in metals [8–19]. Like SP modes, SE modes can be exploited in refractive-index sensing [13,19] and in near-field enhanced spectroscopy [17,19]. Moreover, SE modes possess lower material losses than SP modes [8], and unlike SPs, their optical performance can be tuned by varying the doping concentration [19].

The origin of SE modes in excitonic materials can be understood by looking into the real part of their dielectric function [ $\text{Re}\{\epsilon(\omega)\}$ ]. In metals, SP modes can exist only in the spectral region where  $\text{Re}\{\epsilon(\omega)\} < 0$  [8,9]. For noble metals such as gold (Au) [20], this negative  $\text{Re}\{\epsilon(\omega)\}$  region is very broad, covering all the energies below  $\sim 5.96$  eV, as one can see in Fig. 1(a). In dye-doped polymers such as polyvinyl alcohol (PVA) doped with TDBC J aggregates, when the doping concentration is high enough,  $\text{Re}\{\epsilon(\omega)\}$  becomes negative within a narrow spectral window at energies just above the material absorption of TDBC (2.08 eV), as shown in Fig. 1(b) [9,12–17,19]. This narrow spectral window [ $\sim 2.1$ – $2.3$  eV in

Fig. 1(b)], where  $\text{Re}\{\epsilon(\omega)\} < 0$ , can be considered a surface mode region (SMR), and the SE modes can only exist within it [19]. Similarly, we can define the SMR for Au, i.e., the spectral region supporting SPs, as shown in Fig. 1(a). In excitonic materials, which support SE modes, the SMR directly depends on the transition dipole moment, i.e., oscillator strength ( $f$ ), and the absorption linewidth ( $\gamma$ ) of the dopant (e.g., TDBC) and can be modified by varying the doping concentration [19,21]. Consequently, only organic molecules that have a strong transition dipole moment along with a narrow absorption linewidth can sustain such SE modes and have a SMR with nonzero bandwidth [8,19].

Authors of existing theoretical [13–17,19] and experimental [8,9,12,18,21] studies on organic nanostructures have mainly focused on realizing different SE modes and using them as sensors and resonant substrates when the light-matter coupling is weak. Use of SE modes as the so-called *cavity mode* in strong light-matter coupling [22] is not well investigated. Considering this research gap, our research question in this paper is, can we utilize SE modes to facilitate strong light-matter coupling like the SP modes? To explore that, we perform numerical simulations where SE modes are used as the platform for strong coupling. We also compare the scenario of SE modes with a similar case of SP modes. We further examine the coupling between SE and SP modes to explore light-coupling properties of SEs.

To facilitate strong light-matter coupling, we consider a core-shell nanoparticle (NP) geometry, as shown in Fig. 1(c). The core radius ( $r_{\text{core}}$ ) is considered to be 50 nm, while the shell thickness ( $t_{\text{shell}}$ ) is taken as 25 nm, leading to a shell outer radius ( $r_{\text{shell}}$ ) of 75 nm. The complex-dispersive dielectric functions of the core and shell materials are  $\epsilon_{\text{core}}(\omega)$  and  $\epsilon_{\text{shell}}(\omega)$ , respectively.

### II. COUPLING BETWEEN ORGANIC MOLECULES AND SP

At first, we consider a gold (Au) core with a generic dye shell to study strong light-matter coupling between organic

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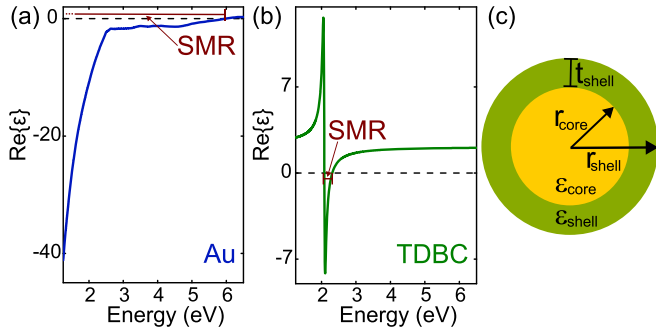


FIG. 1. Real part of the dielectric function [ $\text{Re}\{\epsilon(\omega)\}$ ] of (a) Au [20] and (b) polyvinyl alcohol (PVA) doped with a high concentration of TDBC J aggregates as a function of energy. The excitonic TDBC material is modeled using Eq. (1) explained in the text, with the same parameters as used in Fig. 2(b). The surface mode region (SMR)—i.e., the spectral range where  $\text{Re}\{\epsilon(\omega)\} < 0$ , and thus, the surface modes, SPs or SEs, are supported—is marked for the both materials. (c) Core-shell nanoparticle geometry where core radius  $r_{\text{core}} = 50$  nm, shell thickness  $t_{\text{shell}} = 25$  nm, and shell outer radius  $r_{\text{shell}} = 75$  nm. The complex-dispersive dielectric functions of the core and shell materials are  $\epsilon_{\text{core}}(\omega)$  and  $\epsilon_{\text{shell}}(\omega)$ , respectively.

molecules and the SP mode as a reference case. The dielectric function of the Au core [ $\epsilon_{\text{core}}(\omega)$ ] is obtained from the literature [20], while the permittivity of the dye shell [ $\epsilon_{\text{shell}}(\omega)$ ] is modeled using the Lorentz oscillator model (LOM) [9,19,21]. For details on the Lorentz permittivity, see Supplemental Material [23].

In the LOM, the dielectric function is expressed as

$$\epsilon(E) = \epsilon_{\infty} + \frac{fE_0^2}{(E_0^2 - E^2 - i\gamma E)}, \quad (1)$$

where  $E = \hbar\omega$  is the energy,  $\epsilon_{\infty}$  is the dielectric constant of the host polymer, and  $f$  is the oscillator strength of the molecular absorption having  $E_0$  as its spectral peak position and  $\gamma$  as its spectral linewidth. For the generic dye shell, we consider  $\epsilon_{\infty} = 1.45^2$  and  $\gamma = 0.1$  eV since these numbers correspond well to the realistic dyes [24]. The spectral peak  $E_0$  is set to 2.28 eV to have a spectral match with the absorption maximum of the SP mode of the gold core ( $E_c$ ). The change in molecular concentration of the shell is modeled by varying  $f$  ( $f_{\text{dye}}$ ) as 0.01, 0.03, 0.05, 0.10, 0.15, and 0.20.

The optical properties of the core-shell NP are calculated using Mie theory [25] implemented in MATLAB [26] since the NP size is beyond the quasistatic limit [27]. For details on the Mie calculations, see Supplemental Material [23]. We examine the absorption (absorption efficiency, i.e., absorption cross-sections normalized by geometrical cross-section) of the core-shell system since signature of strong coupling is more clearly manifested in that than in the scattering or extinction [28,29]. The black and red curves in Fig. 2(a) show the absorption of the plain dye shell and sole Au core, respectively, with a spectral tuning of the dye at  $E_c = 2.28$  eV. For the coupled system, an increase in  $f_{\text{dye}}$  incurs a rise in the energy splitting, i.e., an increase in the energy separation between the upper polariton (UP) and lower polariton (LP) branches, as shown in Fig. 2(a). Such a finding is consistent with the earlier reports on plasmon-molecule strong coupling in core-shell systems

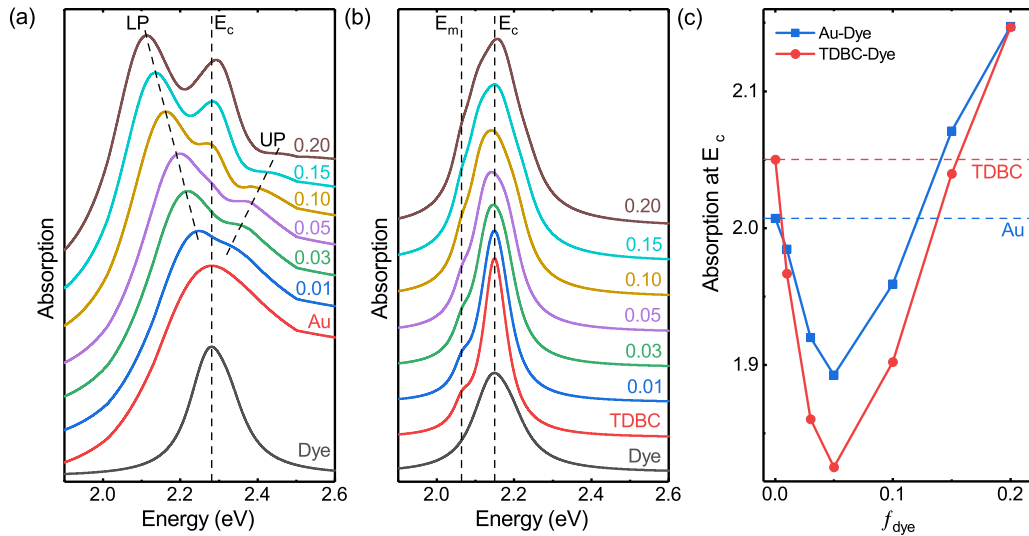


FIG. 2. (a) Absorption spectra of generic dye shell (black), Au core (red), and the core-shell coupled system for different values of  $f_{\text{dye}}$  (0.01, 0.03, 0.05, 0.10, 0.15, and 0.20) and for  $\gamma = 0.1$  eV. The spectra are shifted vertically for clarity. The absorption of the dye shell is spectrally tuned to the same as the Au core absorption maximum, i.e.,  $E_0 = E_c = 2.28$  eV (vertical dashed line). The lower polariton (LP) and upper polariton (UP) branches are shown by the tilted black dashed lines. (b) Absorption spectra of generic dye shell (black), TDBC core (red), and the core-shell coupled system with the same  $\gamma$  and  $f_{\text{dye}}$  values as in (a). The spectra are shifted vertically for clarity. The surface exciton (SE) mode of the TDBC core ( $E_c = 2.15$  eV) and the material absorption of TDBC ( $E_m = 2.08$  eV) are shown by the vertical dashed black lines. The absorption of the dye shell is spectrally tuned with  $E_c$ . (c) Absorption at  $E_c$  for Au-core/dye-shell ( $E_c = 2.28$  eV) and TDBC-core/dye-shell ( $E_c = 2.15$  eV) coupled systems as a function of  $f_{\text{dye}}$ . The blue and red horizontal dashed lines show the core absorption for Au and TDBC, respectively. The blue squares and red circles on the curves of corresponding color depict the discrete data points. In (a)–(c), absorption means absorption efficiency, i.e., absorption cross-sections normalized by geometrical cross-section.

[24,28–31]. The appearance of the polaritons and Rabi split in the absorption spectrum is a clear signature of the strong coupling [22], which we consider as its main criterion from now on.

In Fig. 2(a), we also see that, for high values of  $f_{\text{dye}}$  (0.10, 0.15, and 0.20), an absorption peak reappears around  $E_c$ . In the absorption of the strongly coupled core-shell system, one should expect to see lowering of the absorption at  $E_c$ , with two polariton modes (UP and LP) emerging at the red and blue sides of it [24]. However, emergence of this middle peak at the resonance energy  $E_c$  for  $f_{\text{dye}} \geq 0.10$  is consistent with earlier reports [28,32,33]. It has been shown by the classical approach [28] as well as using quantum mechanics [32] that this middle peak emerges due to the absorption of uncoupled, i.e., nonhybridized, molecules in the case of exact resonance between the SP mode and molecular absorption with very high oscillator strength and especially in the case of thick dye layers. Recently, it has been shown by a heuristic quantum model [33] that this middle peak at resonance ( $E_c$ ) exists in the absorption of strongly coupled core-shell system when simulated via Mie theory using Lorentz permittivity for the dye shell. However, in experiments, this middle peak is often not visible due to a power broadening resulting in a suppression of this middle peak [33]. Since in our case the Mie calculations include a thick (25 nm) dye shell with high exciton number ( $f_{\text{dye}} \geq 0.10$ ) having zero detuning with the SP mode at  $E_c$ , the observed reappearance of this middle peak is expected.

### III. COUPLING BETWEEN ORGANIC MOLECULES AND SE

Now let us assume a fully organic core-shell system having an excitonic core possessing a SE mode and a generic dye shell. To study the strong light-matter coupling between organic molecules and the SE mode, we consider the TDBC J aggregate as the core material since TDBC nanostructures are shown to support SE modes at room temperature [9,12–17,19]. We chose the LOM parameters for the TDBC core [ $\epsilon_{\text{core}}(\omega)$ ] as  $\epsilon_{\infty} = 1.45^2$ ,  $\gamma = 0.05$  eV,  $f = 0.5$ , and  $E_0 = 2.08$  eV to be consistent with the existing literature [19,24], and the dye shell is modeled with the same parameters as in the case of the Au core, except  $E_0$  is tuned to 2.15 eV, as explained below. It is worth highlighting here that, even though both core and shell are now made of organic materials modeled by Eq. (1), the TDBC core possesses a negative  $\text{Re}\{\epsilon(\omega)\}$  regime, i.e., SMR at  $\sim 2.1$ – $2.3$  eV, as shown in Fig. 1(b), and hence supports a SE mode along with its material absorption. However, the generic dye shell has only its material absorption, and no such SE mode is supported since its  $\text{Re}\{\epsilon(\omega)\}$  is always positive (i.e., no SMR).

The red curve in Fig. 2(b) shows the absorption of such an excitonic core having the SE mode as a strong peak at  $E_c = 2.15$  eV and the material absorption of TDBC as a shoulder peak at  $E_m = 2.08$  eV. To have a spectral match with the SE mode ( $E_c$ ) of the TDBC core,  $E_0$  for the generic dye shell is set to 2.15 eV. The change in molecular concentration of the shell is modeled by varying  $f$  in Eq. (1) for the shell (i.e.,  $f_{\text{dye}}$ ), like the case of the Au core. The black curve in Fig. 2(b) shows absorption of the plain shell having a spectral tuning with the SE mode of the TDBC core at  $E_c = 2.15$  eV.

Considering the fact that SEs can confine and enhance light like SPs [9,14,15,17,19], one should expect strong coupling between the SE mode of the TDBC core and the generic dye shell resulting in an emergence of polariton peaks in the absorption of the coupled system. However, with an increase in  $f_{\text{dye}}$ , no such energy splitting is found for the coupled system, as one can see in Fig. 2(b). The absorption around  $E_c$  is only slightly broadened as the  $f_{\text{dye}}$  increases. Apparently, such an outcome hints that, unlike SPs, the SE mode might not be able to facilitate strong coupling.

To have a closer look, we first extract the absorption of the coupled system at  $E_c$  as a function of  $f_{\text{dye}}$  in the case of the Au core (SP). As shown by the blue curve in Fig. 2(c), the absorption at  $E_c$  drops at first and then rises again. When a cavity mode and an excitonic resonance are spectrally tuned and strongly coupled to each other, new hybrid polariton states are formed on both sides, replacing the individual uncoupled states (as discussed above) and thereby lowering the absorption, i.e., creating a transparency, at the resonance energy [22,34,35]. Therefore, in a strongly coupled core-shell system, one should see creation of a transparency at the resonance energy  $E_c$  which becomes more and more prominent as the coupling becomes stronger and stronger [24]. From Fig. 2(a), it is clear that, in the case of the Au core (SP), a rise in  $f_{\text{dye}}$  results in an increase in energy splitting (induced by strong coupling), and thus, the absorption at  $E_c$  initially drops. However, for  $f_{\text{dye}} \geq 0.10$ , the absorption at  $E_c$  rises again due to the contribution from the nonhybridized molecular excitons, as discussed before. When the absorption at  $E_c$  is calculated for the coupled system with the TDBC core (SE), we find a trend like the case of plasmon molecule coupling, as one can see by looking at the red curve in Fig. 2(c). Furthermore, the SE mode seems to provide deeper transparency at  $E_c$ , which hints at even stronger coupling than the SP mode. This could be attributed to the higher quality factor [36] of the SE mode than that of the SP mode, as one can see by comparing the red curves in Figs. 2(a) and 2(b). It has also been shown that SE modes in excitonic nanostructures can outperform SP modes in their plasmonic analogs in terms of field confinement (quality factor and mode volume) and coupling strength [19]. The observed transparency is also a signature of strong coupling [34,35], and from now on, we use it as the second criterion for it.

Even though the  $f_{\text{dye}}$  dependency of the core-shell absorption at  $E_c$  [Fig. 2(c)] indicates that SEs can facilitate strong coupling with deeper transparency than SPs, the absence of polaritons in the total absorption spectra in Fig. 2(b) is perplexing. To elucidate this, we need to remember that the polaritons are hybrid superposition states between the molecular absorption and the surface mode (SP or SE). Thus, they can exist only if the surface mode is supported, which means that they are also supported only within the SMR. Let us now compare  $\text{Re}\{\epsilon(\omega)\}$  profiles of Au and the TDBC core material presented in Figs. 1(a) and 1(b), respectively. For Au, the SMR of SP modes is very broad ( $\leq 5.96$  eV) and can thus support not only the SP mode of the core but also the polaritons around it, which appear within the spectral range of 2–2.5 eV, as seen in Fig. 2(a). Therefore, the polaritons as well as the induced transparency are clearly visible in the absorption spectra. For the TDBC core, the SMR of SE modes is

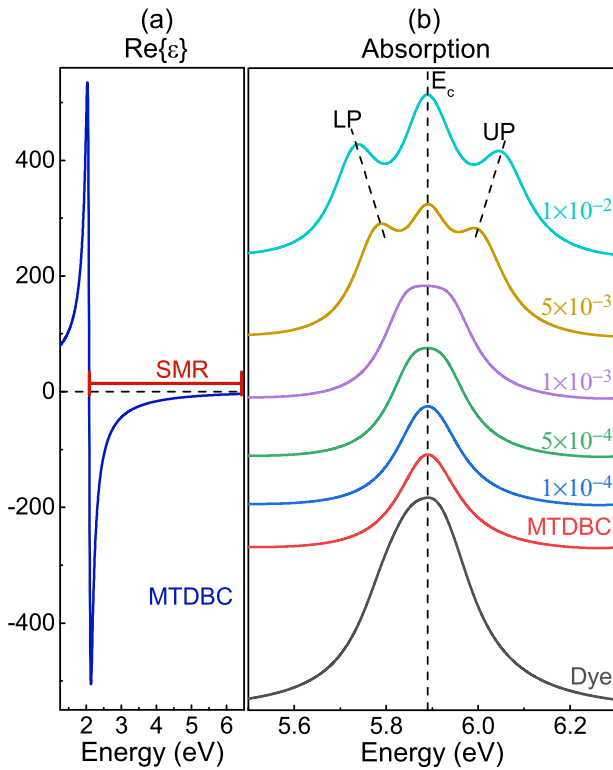


FIG. 3. (a) Real part of the dielectric function [ $\text{Re}\{\epsilon(\omega)\}$ ] of MTDBC as a function of energy. The surface mode region (SMR)—i.e., the spectral range where  $\text{Re}\{\epsilon(\omega)\} < 0$ , and thus, the SE modes are supported—is marked for MTDBC. (b) Absorption spectra of generic dye shell (black), MTDBC core (red), and the core-shell coupled system for different values of  $f_{\text{dye}}$  (0.0001, 0.0005, 0.001, 0.005, and 0.01). The spectra are vertically shifted for clarity. The absorption of the dye shell is spectrally tuned to match the SE mode of the MTDBC core, i.e.,  $E_0 = E_c = 5.9$  eV (vertical dashed line). The lower polariton (LP) and upper polariton (UP) branches are shown by the tilted black dashed lines. In the figure, absorption means absorption efficiency, i.e., absorption cross-sections normalized by geometrical cross-section.

extremely narrow and covers only the energies  $\sim 2.1$ – $2.3$  eV, as one can see in Fig. 1(b). The SE mode of the excitonic core is at 2.15 eV, i.e., within the SMR, and is thus supported and visible in Fig. 2(b). Similarly, the transparency (induced by strong coupling) is well visible [Figs. 2(b) and 2(c)]. Based on this, we anticipate the coupling to have similar strength (or stronger) as in the case of the SP mode of the Au core and thus the polaritons to appear at about similar distances from  $E_c$ . We can now easily see that the assumed polariton energies would reside outside the SMR and, most probably because of this, neither supported nor visible in the absorption.

Our speculation can easily be tested by modeling a modified TDBC (MTDBC) material having negative values of  $\text{Re}\{\epsilon(\omega)\}$  and thus the SMR over a spectral window large enough to include the polaritons. This MTDBC is modeled by Eq. (1) with a huge oscillator strength of  $f = 50$  and  $\gamma = 0.1$  eV, while all other LOM parameters are kept identical with the TDBC. Such a large value of  $f$  yields a very broad SMR (2.1–10.4 eV) for MTDBC, as shown in Fig. 3(a). This is like the SMR of SP modes in Au. However, it is

important to note here that our MTDBC material is unrealistic for J aggregates and used here only as a proof of concept.

Now let us consider a MTDBC core having the same geometry as Fig. 1(c). The geometry is kept the same to be able to directly compare the absorption efficiencies. However, the higher  $f$  and thus the more negative  $\text{Re}\{\epsilon_{\text{core}}(\omega)\}$  pushes the energy of the SE mode to  $E_c = 5.9$  eV, as shown by the red curve in Fig. 3(b). The absorption of the generic dye by the black curve in Fig. 3(b), with LOM parameters:  $\epsilon_{\infty} = 1.45^2$ ,  $\gamma = 0.1$  eV,  $E_0 = 5.9$  eV, and a varying  $f$  ( $f_{\text{dye}}$  as 0.0001, 0.0005, 0.001, 0.005, and 0.01). Note that, due to increased confinement of the SE mode of the MTDBC, the system reaches the strong coupling limit already with much lower molecular absorption, i.e., lower values of  $f_{\text{dye}}$ . From Fig. 3(b), it is clear that, in the beginning, an increase in  $f_{\text{dye}}$  again broadens the core-shell absorption profile. For higher values of  $f_{\text{dye}}$  (0.005 and 0.01), the polariton branches emerge due to the strong coupling between organic molecules (dye shell) and the SE mode (MTDBC core). Again, the middle peak at  $E_c$  appears due to the contribution from the nonhybridized molecular excitons, as discussed before. The above finding, that with a wide enough SMR of SE modes, polaritons can be sustained in a strongly coupled all-organic system, clearly validates our speculation that SE modes can facilitate strong coupling, but the polaritons might not be visible in the absorption if they reside outside the SMR of SE modes. Since such a SMR is extremely narrow for most excitonic materials [8,9,19], this draws a limitation for organic nanostructures when employed as a platform for strong coupling.

#### IV. COUPLING BETWEEN SE AND SP

To fully understand the light-coupling properties of SEs, we further examine the coupling between SE and SP modes. Both modes are the so-called *resonator modes* [22] and can be used to realize strong light-matter coupling. Strong coupling between two resonator modes such as the microcavity mode strongly coupled to plasmons [37] and strong coupling between two different kinds of plasmonic modes [38] have been recently realized. In this regard, strong coupling between SE and SP modes is worth exploring.

To do so, we consider again the same NP geometry as shown in Fig. 1(c) where, this time, the Au core having a SP mode at  $E_c = 2.28$  eV is surrounded by a TDBC shell possessing SE modes. The permittivity of the TDBC shell [ $\epsilon_{\text{shell}}(\omega)$ ] is identical to that of the previously discussed TDBC core, while the Au permittivity [ $\epsilon_{\text{core}}(\omega)$ ] is taken from the literature [20]. A plain TDBC shell with an inert core (dielectric) yields two SE modes ( $E_{L1}$  and  $E_{L2}$ ) manifested as sharp peaks along with its material absorption ( $E_m$ ) in the absorption spectrum, as shown by the green curve in Fig. 4(a). The origin of these two SE modes ( $E_{L1}$  and  $E_{L2}$ ) comes from the interaction (Fano-type hybridization) between two individual SE modes present at the inner and outer surfaces of the TDBC shell [15]. However, if the core is absorbing [blue curve in Fig. 4(a)], like the SP mode of the Au core, these two SE modes ( $E_{L1}$  and  $E_{L2}$ ) merge, leading to a single broad peak, as shown by the red curve in Fig. 4(a).

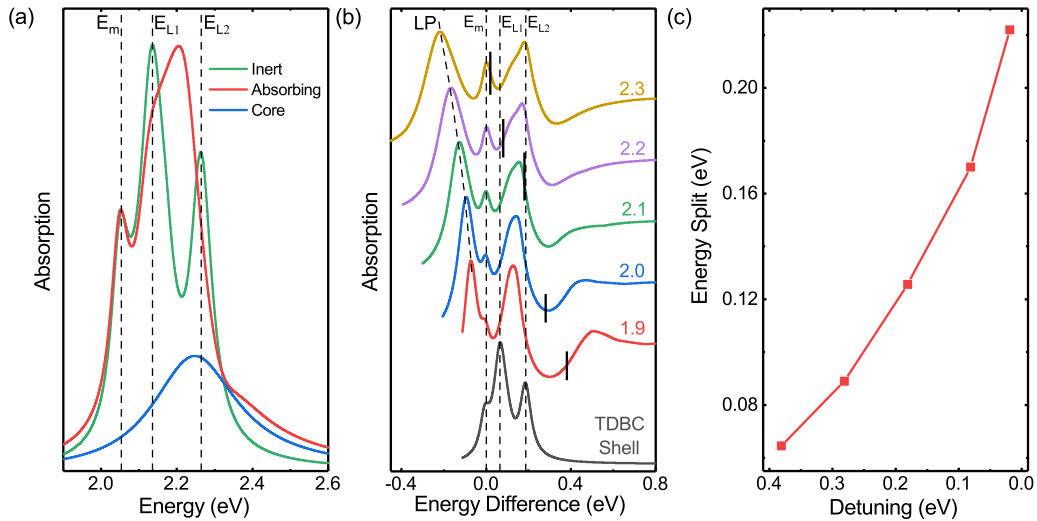


FIG. 4. (a) Absorption spectra of TDBC shell possessing two surface exciton (SE) modes ( $E_{L1}$  and  $E_{L2}$ ) along with the material absorption ( $E_m$ ), when located around an inert dielectric core (green curve). An absorbing core along with the shown absorption (blue curve) yield merging of the two SE modes (red curve). (b) Absorption spectra as a function of energy difference ( $E - E_m$ ) for the TDBC shell and the Au-core/TDBC-shell system for different values of  $E_m$  (1.9, 2, 2.1, 2.2, and 2.3 eV). On each curve (except the black one), the thick black vertical line represents the position of the surface plasmon (SP) mode of the Au core ( $E_c = 2.28$  eV) on the energy difference scale. In (a) and (b), two SE modes of the TDBC shell ( $E_{L1}$  and  $E_{L2}$ ) and the material absorption of TDBC ( $E_m$ ) are shown by the vertical dashed black lines, while in (b), the lower polariton (LP) branch is shown by the tilted black dashed line. In the figures, absorption means absorption efficiency, i.e., absorption cross-sections normalized by geometrical cross-section. (c) Energy splitting ( $E_m - E_{LP}$ ) as a function of detuning ( $E_c - E_m$ ), where the red squares on the red curve depict the discrete data points.

Since the SP mode ( $E_c$ ) of the Au core cannot be changed without changing the geometry, we vary the material absorption ( $E_m$ ) of the TDBC shell to study the effect of the energy difference between the SP and SE modes ( $E_{L1}$  and  $E_{L2}$ ). In other words, we vary the  $E_m = E_0$  in Eq. (1) for the TDBC shell, as 1.9, 2, 2.1, 2.2, and 2.3 eV, to attain different amounts of detunings ( $E_c - E_m$ ). In Fig. 4(b), the black curve shows the position of  $E_{L1}$ ,  $E_{L2}$ , and  $E_m$  on the energy difference scale ( $E - E_m$ ) centered at the material absorption of the TDBC shell ( $E_m$ ). All other curves in the figure show the absorption of the Au-core/TDBC-shell system as a function of the energy difference from the material absorption ( $E - E_m$ ) for different values of  $E_m$  (1.9, 2, 2.1, 2.2, and 2.3 eV). On each curve in Fig. 4(b) (except the black one), the thick black vertical line represents the position of the SP mode of the Au core ( $E_c = 2.28$  eV) on the energy difference scale. From the figure, it is clear that, for  $E_m = 2.1$  eV (green curve),  $E_{L2}$  and  $E_c$  are spectrally tuned. For  $E_m = 2.2$  eV (violet curve),  $E_{L1}$  and  $E_c$  are spectrally tuned, while for  $E_m = 2.3$  eV (yellow curve),  $E_m$  and  $E_c$  are spectrally tuned. For  $E_m$  as 1.9 and 2 eV (red and blue curves), only the broad tail of the SP mode partially overlaps with  $E_{L1}$ ,  $E_{L2}$ , and  $E_m$ .

From the absorption of the coupled system, we can infer that, in all cases ( $E_m$  as 1.9, 2, 2.1, 2.2, and 2.3 eV),  $E_{L1}$  and  $E_{L2}$  merge into a single broad peak due to the presence of an absorbing Au core like the case reported in Fig. 4(a) (red curve). In addition to the features present in the TDBC shell, shown in Fig. 4(a), all the absorption curves of the coupled system [Fig. 4(b)] show a clear peak at energies lower than the material absorption ( $E_m$ ). This peak moves as a function of the detuning between  $E_m$  and  $E_c$ , and its separation from  $E_m$  increases as the detuning decreases, as shown in Fig. 4(c).

This clearly indicates that the additional peak is the LP formed by the strong coupling between the SP mode ( $E_c$ ) of the Au core and the material absorption ( $E_m$ ), as in the case of Fig. 2. Like in that case, the UP is not well present here either due to Au absorption and particularly due to interference by the SE modes. Such an outcome indicates that SE modes ( $E_{L1}$  and  $E_{L2}$ ) can only weakly couple with the SP mode ( $E_c$ ), while the strong coupling happens only between the material absorption ( $E_m$ ) and the SP mode ( $E_c$ ). Considering the fact that strong coupling between different resonator modes has already been reported [37,38], Fig. 4 clearly shows how light-coupling properties of SE modes drastically differ from SP modes since strong coupling between SEs and SPs does not seem possible.

To further validate our claim, we consider a scenario where, unlike in the core-shell system, SE and SP modes are not geometrically coupled. To do so, we consider a dimer system where a plasmonic Au nanobar interacts with an excitonic TDBC nanosphere. We vary the plasmon resonance of the 30-nm-wide and 50-nm-thick Au nanobar by changing its length from 60 to 100 nm while keeping the 100-nm-diameter TDBC nanosphere on the side of the rod 10 nm away from it. The optical response of the dimer system is computed by the finite-difference time-domain (FDTD) method [39] implemented in Lumerical [40]. For details on the dimer system and the FDTD simulations, see Supplemental Material [23].

The FDTD simulations reveal that no energy splitting is found when the SP mode is tuned with the SE mode ( $E_c$ ). The energy splitting is only found when the SP mode is tuned with the material absorption ( $E_m$ ) of TDBC. Such an outcome is in agreement with the results reported in Fig. 4 and again confirms our claim that strong coupling happens

only between the material absorption and a surface mode, SP or SE. Interestingly, we do not see any UP, and only the LP branch is visible. That is most probably because the UPs are spectrally overlapping with the SE mode ( $E_c$ ).

It is important to highlight here that our findings on the coupling between SE and SP modes in a core-shell NP (Fig. 4) and in a dimer system (Fig. 7 in Supplemental Material [23]), interestingly, corroborate an earlier study on a similar system where strong coupling is reported only between the material absorption of a dye layer and the SP mode of a metal thin film, while the SE mode of the dye layer remains uncoupled to the SPs [11].

## V. CONCLUSIONS

Concisely, we have studied the performance of the SE mode when employed to facilitate strong light-matter coupling. We considered a core-shell NP having a TDBC core possessing the SE mode with a generic dye shell and compared it with an identical core-shell NP consisting of a similar dye shell with a Au core (SP mode). Our Mie calculations revealed that SE modes can facilitate strong coupling by sustaining the energy-splitting-induced transparency, which is deeper than what can be achieved using SPs. However, the polaritons are not visible in the absorption since, in this case,

they reside outside the SMR of the SE modes. Since this SMR is extremely narrow for most organic materials, our findings draw a limitation of excitonic nanostructures as a platform for strong coupling.

We further examined the coupling between SE and SP modes to explore the light-coupling properties of SEs. On one hand, we considered a core-shell NP consisting of a Au core having a SP mode and a TDBC shell possessing SE modes. On the other hand, we modeled a dimer system where the SP mode of a Au nanobar is interacting with the SE mode of a TDBC nanosphere. In both cases, our numerical findings showed that SE modes can only weakly couple with the SP mode, while the strong coupling happens between the excitonic material absorption and SPs. Furthermore, when the material absorption and a SP mode are strongly coupled, the SE mode can overlap with the polariton and overrun it. Our findings provide key information on the weak and strong coupling properties of SEs and hence are important in the context of developing excitonic devices for organic nanophotonics.

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