

ID	Ika	Sukup	Alue	Q41	Q42	Q53	Q43	Q44	Q45	Q46	Q47	Q54	Q48	Q49	Q50	Q51	Q52	Q55	Talous	Tulot
Identifier	Age group	Gender	Region	Do you have a mobile phone in your use?	What is the brand of your mobile phone? (If the person uses several phones, the brand of the primary phone.)	Brand of the current mobile phone if the brand is not one of the listed brands in Q42.	When did you purchase your current phone? Year of purchase	When did you purchase your current phone? Month of purchase	When did you purchase your current phone? Season of purchase	What kind of mobile phone do you have?	What was the brand of your previous mobile phone? Q54	Brand of the previous mobile phone if the brand is not one of the listed brands in Q47.	When did you purchase your previous phone? Year of purchase	When did you purchase your previous phone? Month of purchase	When did you purchase your previous phone? Season of purchase	When did you purchase your previous phone? Season of purchase	Which brand would be the most interesting for you if you were to buy a mobile phone now?	The most interesting brand if the brand is not one of the listed brands in Q52.	Size of the household	Household income before taxes

Q48, Q49 and Q50 value only if Q47 = 1-6, otherwise N/A

ID	Ika	Sukup	Alue	Q41	Q42	Q53	Q43	Q44	Q45	Q46	Q47	Q54	Q48	Q49	Q50	Q51	Q52	Q55	Talous	Tulot
NULL	1. 15-24 years	1. Man	1. Helsinki-Uusimaa	1. Yes	1. Nokia	Brand	Year of purchase	1. January	1. Winter	1. Phone without an internet connection	1. Nokia	Brand	Year of purchase	1. January	1. Winter	1. Phone without an internet connection	1. Nokia	Brand	1. 1 person	1. 30000 euros or less
	2. 25-34 years	2. Woman	2. Southern Finland	2. No	2. Apple iPhone			2. February	2. Spring	2. Feature phone with an internet connection	2. Apple iPhone			2. February	2. Spring	2. Feature phone with an internet connection	2. Apple iPhone		2. 2 persons	2. 30001-50000 euros
	3. 35-44 years		3. Western Finland		3. Samsung			3. March	3. Summer	3. Smart phone	3. Samsung			3. March	3. Summer	3. Smart phone	3. Samsung		3. 3 persons	3. 50001-70000 euros
	4. 45-54 years		4. Northern and Eastern Finland		4. HTC			4. April	4. Autumn	4. Don't know	4. HTC			4. April	4. Autumn	4. Don't know	4. HTC		4. 4 persons	4. more than 70000 euros
	5. 55-64 years				5. Sony Ericsson			5. May	5. Cannot say		5. Sony Ericsson			5. May	5. Cannot say		5. Sony Ericsson		5. 5 persons or more	5. No answer
	6. 65-79 years				6. Other (Q53)			6. June			6. Other (Q54)			6. June			6. Other (Q54)		6. No answer	
								7. July			7. Don't know or no previous mobile phone			7. July			7. Cannot say			
								8. August						8. August						
								9. September						9. September						
								10. October						10. October						
								11. November						11. November						
								12. December						12. December						
								13. Cannot say						13. Cannot say						