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Working on Understanding During Collaborative Online Reading
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Abstract

This study examines how students in Finland (16-18 years of age) constructed meaning and knowledge in a collaborative online reading situation. Student pairs \((n = 19)\) were asked to write a joint essay on a controversial issue. First, the pairs discussed the topic freely in order to activate their prior knowledge. Next, they gathered source material on the Internet. Finally, they composed a joint essay. The data were collected using an interaction approach to verbal protocol data, along with video screen captures. In the analysis, three units were employed: episodes \((n = 562)\), for describing online reading practices; utterances \((n = 944)\), for identifying collaborative reading strategies; and collaborative reading patterns \((n = 435)\) for clarifying how the student pairs constructed meaning and knowledge. Collaborative reading patterns were categorized according to a four-part model. A hierarchical cluster analysis was conducted to identify students’ collaborative reading profiles. Five collaborative reading profiles emerged: co-constructers (2 pairs); collaborators (2 pairs); blenders (6 pairs); individually oriented readers (4 pairs); and silent readers (5 pairs). Overall, it appeared that some students were capable of working as pairs whereas others had a stronger preference for working alone. Collaborative profiles might offer teachers both an evaluative and an instructional tool to support collaborative interaction in their classrooms.

Keywords: online reading, new literacies, digital literacy, collaborative reading, verbal protocols, secondary school
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Working on Understanding During Collaborative Online Reading

This study explored how students engage in collaborative online reading as they constructed meaning and knowledge in a collaborative online reading situation. The issue is important because many settings, including the workplace, increasingly require online reading and collaborative problem solving (PIAAC Expert Group on Problem Solving in Technology-Rich Environments, 2009; Smith, Mikulecky, Kibby, Dreher, & Dole, 2000; Theisens, Roberts, & Istance, 2010). In these settings, the reading of online information and knowledge creation often becomes a social, rather than an individual, practice (Engeström & Sannino, 2010; Leu, Kinzer, Coiro, Castek, & Henry, in press; Paavola, Lipponen, & Hakkarainen, 2004). Given this, it is likely that schools will be increasingly encouraged to develop more collaborative and online literacy practices with students. We see the beginnings of this movement in the development of national curricula or standards containing these elements (Common Core State Standards Initiative, 2010; Australia Curriculum, Assessment and Reporting Authority, n.d.).

While extensive research exists about reading as an individual practice, there is little research about reading as a collaborative, social practice, especially in relation to the co-construction of meaning and knowledge. The present study is an initial investigation into students’ meaning and knowledge construction practices during a collaborative reading situation, where online information is used to explore different viewpoints of an important problem. As such, it may provide preliminary direction into methods, analyses, and results that can inform the study of more socially and digitally constructed reading practices. Understanding the nature of these practices may provide important direction to developing a generation prepared for literacy and life in the 21st century.
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Theoretical Frameworks

Understanding how meaning and knowledge construction take place during reading may be one of the most complex tasks in literacy research. As Huey (1908) wrote, over a hundred years ago, “To completely analyze what we do when we read would almost be the acme of the psychologist’s achievements, for it would be to describe very many of the most intricate workings of the human mind” (p. 6). Huey, however, described reading as an individual practice. Even more complex, perhaps, is the socially constructed nature of reading when two individuals read and develop ideas together from online information, engaged in collaborative meaning and knowledge construction as they solve a challenging problem.

These complexities suggest that multiple theoretical frameworks may be useful to direct research in this area (Labbo & Reinking, 1999). A unidimensional theoretical framework may be inadequate for the complexities that exist at the interstices of the collaborative construction of knowledge and online reading. As Prawat and Floden (1994) note, “Rather than strive for theoretical purity, it may make more sense to reach across theoretical boundaries, selecting those aspects of each world view that seem most appropriate for the task at hand” (p. 38). Consistent with these ideas, we draw upon two theoretical frameworks that appear to provide the most productive lenses for this investigation: social constructivist theory and the new literacies of online reading comprehension.

Social Constructivist Theory

We use social constructivist theory (Palincsar, 1998; Vygotsky, 1986) to inform our insights of the dynamics that take place during collaborative online reading and discussion. We also use this perspective to inform insights into the co-construction of knowledge that takes place during these interactions. Social constructivist theory argues that knowledge is co-constructed within a social activity and evolves through negotiation (Palincsar, 1998; Prawat & Floden, 1994). Students acquire knowledge when they work on their understanding
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and relate new ideas and ways of thinking to their existing view of the world (Barnes, 2008; Kukla, 2000).

According to Barnes (2008), one of the best ways to work on one’s understanding is through discussion, since it enables students to try out their ideas and explore contradictory views. Collaborative activities, such as joint information problem solving and argumentative discussion, provide mechanisms for enhancing higher order thinking and thus produce learning (Dillenbourg, 1999; Palinscar, 1998). This may be especially true when students read online about a controversial issue since many different points of view may be encountered. Engagement in collaborative argumentation enables students to learn together by examining different points of view and the arguments for and against each position (Marttunen & Laurinen, 2007).

In this study, social constructivist theory informed our understanding of how student pairs explored a controversial issue by reading online and simultaneously engaging in argumentative discussions in order to jointly construct a multifaceted picture about a complex phenomenon.

Online Reading Comprehension Theory

To inform our understanding of online reading elements we use online reading comprehension theory (Leu, Kinzer, Coiro, & Cammack, 2004; Leu, Kinzer, Coiro, Castek, & Henry, in press). Online reading comprehension theory is one aspect of a broader New Literacies theory (Coiro, Knobel, Lankshear, & Leu, 2008) used to inform our understanding of the new literacies required by new informational and communication technologies that continuously emerge in an online world. Online reading comprehension theory defines reading on the Internet as a process of problem-based inquiry involving the additional skills, strategies, dispositions, and social practices that are important as we use the Internet to solve problems and answer questions. At least five processing practices occur during online reading
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comprehension: a) reading to identify important questions, b) reading to locate information, c) reading to evaluate information critically, d) reading to synthesize information, and e) reading and writing to communicate information (Leu, Kinzer, Coiro, & Cammack, 2004; Leu, Kinzer, Coiro, Castek, & Henry, in press). This lens was useful to inform our understanding of the collaborative reading of online information that took place in our study.

Collaborative Reading

Consistent with the social constructivist theory with which we framed this study, we use the term collaborative reading to capture two essential elements. First, analogous with collaborative learning (Suthers, 2006, p. 318), collaborative reading is a socially contextualized form of reading; reading takes place with at least one other person. Second, consistent with research on the beneficial effects of discussion it includes a process in which meaning and knowledge are jointly constructed through text-based discussion (cf. Suthers, 2006, p. 317).

There are at least two forms of collaborative reading where discussion has a slightly different role. First, reading and discussion can be successive processes. This means that the readers first read the same text separately and make separate interpretations of the text, after which readers discuss their interpretations. Thus, discussion is based on the representations and interpretations that individuals have already made by themselves of the text. Second, reading and discussion can be interwoven. In this case, readers attend to the same text simultaneously, which offers them opportunities to make joint interpretations of the text by discussing. In this study, we explored the latter form of collaborative reading.

Various forms of collaborative reading have often been included in discussion-based teaching methods. It has been shown that teaching methods in which students discuss their ideas and make their reasoning explicit have a positive effect not only on the quality of group discussion but also on students’ individual cognitive development (Applebee, Langer,
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Nystrand, & Gamoran, 2003; Mercer & Littleton, 2007). This research has found that discussions which include interpretations (Teasley, 1995), higher-order questions (King, 2007), and explorations and argumentation (Mercer & Littleton, 2007; Mercer, 1996) are particularly beneficial for learning.

Discussion is a flexible meaning-making tool (Barnes, 2008) with which readers can easily test their interpretations of texts and the ideas built on those interpretations. Hence, students could be expected to construct not only an understanding of text content but also an understanding of the process of constructing meaning from text (Kucan & Beck, 1997). Additionally, discussions provide students with opportunities to develop a more critical stance toward the information they read since alternative perspectives are shared and explored (Reznitskaya et al., 2008).

Collaborative Reading as Co-Construction of Meaning and Knowledge

The most comprehensive review of research in reading comprehension (RAND Reading Study Group, 2002) concluded that skillful readers actively engage in deep-level processing (Kintsch & Kintsch, 2005; Pearson, 2001), which includes complex relationships between the reader, the text, and the task in a socio-cultural context. This process is highly active and is driven by an effort to construct meaning. We build on this work but, because of our interest in collaborative reading and the social constructivist framing of our work, we focus on the social context and the task element within the RAND Reading Study Group model.

In this study, collaborative reading was explored as the construction of meaning and the construction of knowledge. Reading as the construction of meaning is defined as a closely text-related activity, the purpose of which is to achieve a deep understanding of the text. During the construction of meaning, readers go beyond the literal comprehension of a text by connecting the text with their prior knowledge (King, 2007; Pearson, 2001; RAND Reading Study Group, 2002). For example, a student who reads that censorship is common in
totalitarian countries may construct meaning by elaborating on this and consider totalitarian countries with which they are familiar, such as China and North Korea, in order to better capture the ideas in the text.

Reading as the construction of knowledge is defined as a loosely text-related activity where the purpose is to solve problems, construct explanations, or explore different views by utilizing the ideas presented in the text (Van Aalst, 2009). During the construction of knowledge, a text acts as the stimulant for extending one’s thinking. For example, after exploring different arguments for and against internet censorship readers may begin to consider an idea new to them—how to protect children from harmful material without violating freedom of speech concerns, restructuring their knowledge in important ways.

Although the distinction between the construction of meaning and the construction of knowledge can be made in theory, in practice these processes are typically recursive and reciprocal so that it becomes difficult to neatly differentiate them. At times, the construction of meaning may serve as the basis for knowledge construction and, at other times, knowledge construction may serve as the basis for meaning construction. The intertwined nature of meaning construction and knowledge construction is especially evident during collaborative reading.

As we study reading as a socially constructed activity, we explore collaborative reading as an activity with the potential for the co-construction of both meaning and knowledge. How might this take place? First, students who read together can co-construct meaning by carefully considering ideas presented in the text, by clarifying misconceptions, and by grasping subtleties implied in the text (Heisey & Kucan, 2010). Second, students can co-construct knowledge when they extend, deepen, or transform meanings of the text by building on each other’s ideas (Van Drie, Van Boxtel, Jaspers, & Kanselaar, 2005). For example, engagement in collaborative argumentation may deepen and expand students’
knowledge as they examine issues from different perspectives (Andriessen, Baker, & Suthers, 2003; Jadallah et al., 2009).

Issues of meaning construction and knowledge construction may be a particular concern during online reading. Volet, Summers, and Thurman (2009) argue that when reading concentrates on gathering facts from the text it may not produce more than raw material from which knowledge may be constructed. Recent studies (Jedeskog & Nissen, 2004; Kiili Laurinen, & Marttunen, 2009) indicate that this, in fact, often happens during online reading with students. Many students concentrate on locating and gathering facts at the expense of deeply processing the information they find. This suggests that students would benefit from challenging and purposeful online reading tasks that direct their thinking processes towards the construction of meaning and knowledge and do not lead them to simply gather facts.

In particular, solving problems, constructing an explanation, or deciding a course of action might be these kinds of purposeful tasks (Wells, 2007). The construction of meaning and knowledge is also likely to take place within an activity that asks students to read online information around a controversial issue and engage in collaborative argumentation. This study sought to explore this possibility by looking closely at the socially constructed interaction protocols as students completed this type of online reading activity.

Research Questions
The research questions addressed in the present study were:

1. How do student pairs engage in online reading practices when they read on the Internet in order to explore a controversial issue?
2. How do student pairs co-construct meaning and knowledge when they read online in order to explore a controversial issue?
3. How do students, who use different collaborative reading patterns to co-construct meaning and knowledge, perform on an essay-writing task?
4. How do students experience collaborative work when reading online and composing a joint
Method

Participants

The participants of the study were 38 students (23 females, 15 males), from 16 to 18 years of age, who attended the same Finnish upper-secondary school.

The activities in this study were integrated into a course on Finnish Language (mother tongue) and Literature. The national curriculum for this course (Text and Influence) included teaching the basics of argumentation (see Finnish National Board of Education, 2003, pp. 37–38). Four similar courses were simultaneously taking place, taught by four different teachers. The 38 students from these courses volunteered to participate in the study. The students who did not participate were given a compensatory individual essay task that they composed at home.

Finnish students are quite familiar with computers and Internet. According to a survey conducted among Finnish students aged 15 to 16 years (Luukka, Pöyhönen, Huhta, Taalas, Tarnanen, & Keränen, 2008), 95% of students have a computer with an Internet connection at home. Eighty-four percent of boys and seventy-six percent of girls reported at least some daily use of Web pages. Browsing Web pages is more common at home than at school: 93% of students said that they have browsed Web pages during last year at home and 73% reported their use at school. According to the teachers of the present study, traditional texts and individual learning methods are currently dominating in their Finnish Language classes.

In this study, the students worked in pairs. They were allowed to choose their partner freely so that the students who already knew each other could form a pair. This was thought to increase the likelihood of productive collaborative work because students were able to choose a partner with whom they felt comfortable in sharing their ideas. Previous research suggests that one important condition for productive collaboration is interpersonal trust (see
e.g. Dirks, 1999; Kreijns, Kirschner, & Jochems, 2003). The self-selection process resulted in 10 pairs of girls, 6 pairs of boys, and 3 pairs consisting of a girl and a boy.

**Task**

The students were asked to write a joint argumentative essay on the issue “Should Internet censorship be tightened?” and consider the topic from different perspectives in their essays. Prompts during the task were not given. In argumentative tasks a topic has been found to have an important role in students’ engagement in active, argumentative discussions (Salminen, Marttunen, & Laurinen, in press; Udell, 2007; Zohar & Nemet, 2002). The topic of Internet censorship was chosen for several reasons. First, the topic had relevance to students’ lives. Second, it was thought that both genders would be interested in the topic. Third, the topic was discussed in public and in the press at the time of the study.

First, the pairs were asked to discuss the topic freely (10–15 minutes) in order to activate their prior knowledge. Next, they were asked to search for and read additional information on the Internet (30 minutes). Finally, they collaboratively discussed the content of the essay as they used a word processor to compose the essay together (45 minutes). Typically, essays were composed so that first, students negotiated which ideas would be included in the essay. Then, essays were typed by a single member of the pair, with the other playing an active role in dictating portions, making editing suggestion, and suggesting revisions, where needed. Throughout the task the students worked face-to-face and, in the searching and composing phase, the students worked on one computer. The researcher recorded data from one pair at a time as they completed each portion of the task.

At the end of the session, the students individually answered a short post-study questionnaire. The questionnaire contained 14 Likert-scale items (a five point scale ranging from totally agree to totally disagree) that focused on collaborative work compared to individual work.
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Interaction Protocols

Rather than using a think aloud approach, employed with individuals to gain access to solitary thinking processes (e.g. Pressley & Afflerbach, 1995), this study used an interaction approach to collect verbal protocol data. An interaction approach uses pairs, or groups, of participants who are instructed to talk together as they perform a given task (Miyake, 1986). Interaction protocols provided access to the collaborative meaning and knowledge construction that took place in each dyad. A software program was used to simultaneously capture into one video file all students’ web-based activities as well as the face-to-face discussion between the dyads. Thus, transcribed interaction protocols included information about the Web pages students visited and the search terms that students used in their search queries, as well as the discussions. During the tasks the students visited different kinds of web pages that represented various views in terms of the topic. For example, the students used news pages, Wikipedia, discussion boards and blogs, interviews, and pages of Web communities.

Although systematic analysis of mouse movements on the screen was not done in this study, those mouse movements that helped us to interpret students’ discussions were taken into consideration. For example, some mouse movements helped us to know what part of a web page students were reading. In addition, when a student underlined a sentence from a text and said to his or her partner “this might be important” it was interpreted in the same way as an action of reading an important point from the text aloud.

Students’ Essays

Following the collaborative reading of online sources, students wrote a joint essay. The four teachers evaluated the students’ joint essays ($M = 275$ words; $SD = 87$ words). Each teacher evaluated the essays of their own students. The teachers applied national evaluation standards used in the scoring of matriculation exams for Finnish Language and Literature.
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(exams for graduation from upper secondary school in Finland; see http://www.ylioppilastutkinto.fi/en) so that the emphasis was more on the quality of the content than grammar. The results of the scoring showed that the students performed well on the essay task with all essays receiving one of the three highest marks (see Appendix).

In the Finnish educational system, upper secondary school teachers’ scoring of writing exams is constantly calibrated. The matriculation exams (in the end of the upper secondary school) are arranged twice a year. Each teacher scores his or her students’ essays. Following this, outside evaluators appointed by the board of the matriculation exams score the essays. If there is a wide disagreement on scoring, a third evaluator scores the essay and the final score is informed to the teacher. Thus, it is likely that the scoring of essays was consistent across the teachers, given the regular training and calibration that teachers received. To evaluate this assumption, two essays from each of the three marks (a total of 6 essays or 32% of the essays) were randomly chosen and given to an independent rater who evaluated the essays. The evaluation of scores from this independent rater, following the study, found 83.3% agreement with the original teachers’ marks. Given the more extensive training in scoring, received by the teachers, their scores were used in the analysis.

Analysis of Interaction Protocols

The analysis of interaction protocols proceeded in three phases, with a different unit of analysis used during each phase (See Figure 1). In Phase 1, episodes were used as the unit of analysis to describe online reading practices. During Phase 2, utterances were used to identify collaborative reading strategies. During Phase 3, collaborative reading patterns were used to clarify how the student pairs co-constructed meaning and knowledge. The terms in italics are defined later on.

The analysis of different kinds of episodes enabled us to divide student discussions and related web-based activities into segments that described the student pairs’ use of different online reading practices. Moreover, the analysis of episodes served as a basis for further
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analysis conducted in Phases 2 and 3. An episode as the unit of analysis has previously been used in studies on interaction during collaborative learning (Van Boxtel, Van der Linden, & Kanselaar, 2000) and collaborative writing (Vass & Littleton, 2009).

In the second phase of the analysis, we identified the utterances that indicated the use of a collaborative reading strategy. However, the coding of the interaction protocols on the utterance level does not reveal the dynamics of students’ discourse (Van Boxtel, Van der Linden, & Kanselaar, 2000). Thus, to be able to answer the second research question, a more holistic analysis of collaborative reading patterns (Phase 3), was needed. In this analysis, we combined the coding of collaborative reading strategies with the observations concerning the reciprocal nature of students’ use of the collaborative reading strategies.

----- INSERT FIGURE 1 HERE-----

Phase I: The analysis of episodes used to define online reading practices.

The analysis began with defining and categorizing online reading episodes. An episode \( (n = 562) \) was defined as a thematic entity consisting of successive activities and verbal interactions that served one of several specific reading practices: a) locating information; b) evaluating information; c) content-processing; d) monitoring and regulating activities (one’s own, other’s, or joint activities), and e) off-task discussions. In locating information episodes \( (n = 180) \) students considered their search strategy, formulated a search query, or chose links from the search results. In evaluating information episodes \( (n = 90) \) students had to decide whether a certain Web page was worth opening or not. If they opened the page they had to evaluate whether it was reasonable to read it further. The students used credibility or relevance of information as evaluation criteria. Content processing episodes \( (n = 195) \) consisted of acquiring information, making sense of it, making connections between the text and relevant prior knowledge, and/or extending and exploring ideas presented in the text.
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Monitoring and regulating episodes \((n = 93)\) included interactions when the students planned, monitored, regulated, or evaluated their own, their partner’s, or their joint activities. Off-task episodes \((n = 4)\) were unrelated to accomplishing the task.

The first three aforementioned categories are based on Leu and colleagues’ online reading comprehension theory (Leu, Kinzer, Coiro, & Cammack, 2004; Leu, Kinzer, Coiro, Castek, & Henry, in press). An additional category, monitoring and regulating activities, was included in the analysis. This category was added because monitoring and regulating one’s reading processes are shown to be important both for reading traditional, linear printed texts (Baker, 2008) and for reading non-linear texts on the Internet (Coiro & Dobler, 2007; Kiili, Laurinen, & Marttunen, 2009). Since these five categories sometimes overlapped, the assignment of a category was based on the most dominant characteristics of the episode that best corresponded to the description of the category. The length (in seconds) of each episode was measured to determine the total amount of time the student pairs spent on it.

Because our focus was on the construction of meaning and knowledge, we concentrated the analysis of this study on content processing episodes, the most numerous. During the second phase of the analysis, all of the utterances that took place during content processing episodes and indicated the use of a collaborative reading strategy were indentified and categorized in order to investigate the depth of the students’ content processing.

**Phase II: The analysis of utterances used to identify collaborative reading strategies.**

The categories of collaborative reading strategies emerged as a result of theory (Pressley & Afflerbach, 1995) and data-driven examination using an inductive analytic analysis (Bogdan & Biklen, 2003). We identified 944 utterances that indicated the use of a reading strategy. Since the reading strategies were shared and students had opportunities to build-upon one another’s strategies, we refer to these as collaborative reading strategies. The categories of collaborative reading strategies, with examples, are presented in Table 1.
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The reliability for coding collaborative reading strategies was examined by having another person code 4 out of the 19 interaction protocols. These protocols included 22.0% of the collaborative reading strategies. We found 84.5% agreement. In all cases, the initial coding was used in the analysis.

----- INSERT TABLE 1 HERE-----

Phase III: The analysis of collaborative reading patterns used to identify co-construction of meaning or knowledge.

The final phase of the analysis concentrated on exploring how students construct meaning or knowledge during content processing episodes. The unit of analysis was a collaborative reading pattern, which consisted of an utterance or sequence of utterances that indicated a certain type of collaborative reading.

In the analysis, we applied the theoretical model of socially regulated learning presented by Volet, Summers, and Thurman (2009, p.131). Their model comprises two dimensions: content processing and social regulation. The content processing dimension is a continuum from low-level content processing (acquisition and clarification of information) to high-level content processing (construction of meaning). The social regulation dimension is a continuum from individual regulation to co-regulation as a group.

We modified their model to enable the framework to better fit the analysis of collaborative reading. Henceforth, we use the terms deep level of processing (construction of meaning or knowledge) and shallow level of processing (acquiring or clarifying information) when we refer to the content processing dimensions (see e.g. Friedman & Richards, 1981; King 2007). Since this study focuses on students’ collaboration during reading in general, not particularly regulation processes, we replaced the social regulation dimension with the collaborative content processing dimension. The collaborative content processing dimension can be
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described as a continuum from individual content-processing to collaborative content-processing.

On the basis of this analytic framework, four reading patterns (See Figure 2) were distinguished: a) individual acquisition or clarification of information; b) individual construction of meaning or knowledge; c) pair co-acquisition or clarification of information; and d) pair co-construction of meaning or knowledge. When defining and categorizing reading patterns, both collaborative reading strategies (whether strategies indicated deep or shallow level of processing) and students’ contributions (whether emphasis was on individual or collaborative content processing) were taken into account. The patterns were categorized according to the dominant type of collaborative reading. For example, when a pattern appeared with students engaged in the co-acquisition or clarification of information at the beginning, followed by a short moment of individual construction of meaning or knowledge, and then ended with students engaged in the co-acquisition or clarification of information about the initial issue, the collaborative reading pattern was coded as the co-acquisition or clarification of information.

The reading patterns that appeared existed on a continuum that ranged from individual reading patterns to collaborative reading patterns. In this study, individual reading patterns were not purely individual because the reader shared his or her ideas with the listener, even if the listener did not respond or only made short comments to indicate that it had been heard. For this reason, we use the term individually-oriented collaborative reading pattern (henceforth individually-oriented reading pattern). The defining quality of an individually-oriented reading pattern was that something had been communicated to a partner about what had been read but that little discussion ensued. During collaborative reading patterns, there was back-and-forth conversation.

One individual reading pattern, silent reading, was added because it was impossible to
determine whether a silent reader was acquiring information or constructing knowledge.

When a student pair read silently for 15 seconds or more in the middle of other patterns, the silent reading was separated out and coded as pattern 5.

The boundaries of the collaborative reading patterns, i.e. where one pattern begins and where it ends, were determined by two kinds of shifts. First, because of the multilevel analyses some of the boundaries of the patterns were related to shifts in online reading episodes. The collaborative reading pattern either began or ended when an online episode of locating, evaluating, monitoring and regulating, or off-task discussion began or ended. For example, when students left the Web page and started to locate information both the content-processing episode and the collaborative reading pattern ended.

Second, the boundaries of the patterns were sometimes determined by a shift in the type of collaborative reading processing, i.e., the shift between individually-oriented and collaborative content-processing and/or between shallow and deep content-processing. The most common shift in the processing type occurred when students finished the discussion and started to read silently or vice versa. Finally, the shift in the processing type was sometimes related to the shift in the discussion topic or type of information encountered.

The reliability for coding collaborative reading patterns was examined by having two persons classify four (out of 19) interaction protocols. These protocols included 22.5% of all the reading patterns (the patterns of silent reading were excluded). The percentage of agreement was 83.9%. In all cases, the initial coding was used in the analysis.

**Pair co-construction of meaning or knowledge (n = 70).**

A collaborative reading pattern was coded as the co-construction of meaning or
knowledge in those instances where students’ content processing indicated only the co-construction of meaning, only the co-construction of knowledge, or both the co-construction of meaning and knowledge.

When student pairs co-constructed meaning or knowledge, both students made substantial contributions to the discussions and engaged in deep-level processing. The example in Excerpt 1, below, illustrates how Mari and Jaana engaged in deep-level content-processing by using reading strategies such as inferencing and putting forward and developing arguments. Both students also made considerable verbal contributions to meaning making and they built their ideas on their partner’s thoughts. The students were reading online text material about the role of the Central Criminal Police in the censorship of child pornography in Finland. Excerpt 1 begins with Mari’s question on the role of the police in censorship. In the next speech turn Jaana justifies the role of the police by reference to the law and proposes a consequence for illegal actions. Next, Mari agrees with the consequence by elaborating it. Finally, Jaana questions the effectiveness of the punishments for this crime.

**Excerpt 1**

Mari: *Is it a task for the police? Or should we now? I mean, is it the job for the police to organize censorship on the Internet?* [Asking a question on the topic].

Jaana: *I think that it is a task for the police to impose a fine, because it’s illegal* [Putting forward, developing, or evaluating arguments—justification].

*If you violate the law, there should be [a fine], you know* [Inferencing—consequence].
Mari: *They should impose a fine and then totally remove it [harmful web site]*

[Inferencing—consequence].

Jaana: *So it’s a punishment. But, mm... Usually, the people who put these things on the Web don’t care whether it is illegal or not. You know, it doesn’t matter [Putting forward, developing, or evaluating arguments—rebuttal]. They just want to make money when people visit their Web sites and people watch that stuff. There is some kind of payment so that these people get money [Putting forward, developing, or evaluating arguments]. So, they are not at all interested in whether it’s illegal or not.*

To conclude, the excerpt above illustrated two critical features of the pattern of co-construction meaning or knowledge: The reciprocity in the elaboration of ideas and the use of those kinds of collaborative reading strategies that indicate a deep level of content processing.

**Pair co-acquisition or clarification of information (n = 85).**

A collaborative reading pattern was coded as the pair co-acquisition or clarification of information in those instances where students’ content-processing utterances indicated only the co-acquisition of information, only the co-clarification of information, or both the co-acquisition and clarification of information.

During the patterns of pair co-acquisition or clarification of information, students reciprocally gathered or clarified information from the texts they were reading. The example in Excerpt 2, below, illustrates how Tiina and Kati gathered information from the Web site about censorship on the Internet. At the beginning of the excerpt Tiina pays attention to the definition of censorship and then Kati and Tiina gather information, particularly on how Internet censorship is unofficially conducted.
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Excerpt 2

Tiina:  
And it says what it [censorship] means in the world [Gathering information].

Kati:  
Yes. Surveillance of the users [Gathering information].  

It is said that it is impossible to control [Gathering information].  

What’s this—release the operators? Over there...Internet operators  

[Asking a question on the topic].

Tiina:  
Mm. Then it says that like-minded communities have emerged into the discussion groups and they block out critical talkers [Gathering information].  

I don’t know. Maybe it works that way.

Kati:  
Where? [Kati asks where the information is located on the Web page]

Tiina:  
This last sentence. [Tiina points the sentence with a mouse]

Kati:  
Okay.

Excerpt 2 shows that the students processed content in a reciprocal manner, but compared to Excerpt 1, the students applied a narrower repertoire of collaborative reading strategies by concentrating on gathering of information.

Individual construction of meaning or knowledge \( (n = 26) \).

An individually oriented reading pattern took place when a single student expressed meaningful thoughts to his or her partner, without a pattern of collaborative construction in the utterances. An example of an individual construction of meaning or knowledge appears in Excerpt 3, below. Here Noora indicates how she is gathering information and putting forward, developing, or evaluating arguments but Sini only makes brief comments with the
Collaborative online reading

Purpose of expressing acceptance.

Excerpt 3

Noora: It said here that why not then letters, I mean post, is not controlled all the time. [Gathering information]. But on the other hand, on the Internet everything spreads much wider.

Sini: Mmm.

Noora: That couldn’t happen through the regular post. In a way that’s the reason why precisely the Internet is controlled [Putting forward, developing, or evaluating arguments].

As shown in the Excerpt 3, the individual construction of meaning or knowledge is characterized by the fact that only one of the students expresses meaningful thoughts by using a collaborative reading strategy or strategies that indicated a deep level of content-processing.

Individual acquisition or clarification of meaning (n = 68).

The pattern was coded as individual acquisition or clarification of meaning when a single student gathered or clarified information from a text as Tiina did in the following excerpt.

Excerpt 4

Tiina: It says that the law does not have an effect on pedophiles [Gathering information]. They get it [pornography] from elsewhere [Inferencing].

Kati: Mmmm.

Tiina: In February the police accidentally added to their list [a list for operators to censor particular sites] a Web site that criticized censorship [Gathering information]. So, the police are in error [Inferencing].
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Kati:  
_Mmmm…_

Excerpt 4 illustrates that in the pattern of individual acquisition or clarification of information, one student is responsible for it.

**Collaborative Reading Profiles – Hierarchical Cluster Analysis**

Following the identification of collaborative reading patterns, a hierarchical cluster analysis was conducted to identify students’ collaborative reading profiles. Hierarchical cluster analysis is suitable when there are a limited number of cases (Aldenderfer & Blashfield, 1984). Our analysis was based on percentage of content-processing time spent by students in five areas: co-construction of meaning or knowledge; co-acquisition or clarification of information; individual construction of meaning or knowledge; individual acquisition or clarification of information; and silent reading. Between-group linkage was used as a clustering method and Squared Euclidean Distance as a clustering measure. Five clusters were identified on the basis of the generated dendrogram. The decision on the number of clusters was based on the basis of logical, identifiable clusters. The five clusters solution was chosen because in this solution each cluster had critical features that differentiated them from each other.

**Results**

**Online Reading Practices**

Table 2 shows that the student pairs spent, on average, 65.5% of their working time on content-processing and 23.0% on locating information. There were considerable differences between the pairs in how they allocated the time they spent on different online reading practices. The time spent on content-processing ranged from 31.5% to 89.4% and time spent on locating information ranged from 4.1% to 52.3%. This result indicates that some student pairs had difficulty in finding relevant information. Evaluating information, monitoring and
regulating activities, and off-task practices appeared with far less frequency than content-processing practices and locating information practices.

--- INSERT TABLE 2 HERE ---

Collaborative Reading Patterns

Table 3 shows that student pairs spent 46% of their content-processing time on collaborative reading patterns, 45% of their time on silent reading, and 9% of their time on individually-oriented reading patterns. From collaborative reading patterns the student pairs spent more time on pair co-construction of meaning or knowledge (28% of total content-processing time) than on pair co-acquisition or clarification of information (18%).

The patterns of co-constructing meaning or knowledge \((n = 70)\) were on average the longest patterns, with a mean duration of 88 seconds; by contrast, the other patterns lasted, on average, from 18 to 52 seconds. The longest pattern of co-constructing meaning or knowledge was 6 minutes 11 seconds, which indicates that the pair in question was substantially engaged in co-construction of meaning or knowledge.

--- INSERT TABLE 3 HERE ---

Collaborative Reading Strategies and Their Distribution within the Collaborative Reading Patterns

Table 4 provides descriptive information on the frequency of different collaborative reading strategies and how these were distributed within collaborative reading patterns. The most common reading strategy was gathering information, which accounted for 37.1% of all strategies. The second most common strategy, at 16.0%, was putting forward, developing, or evaluating arguments.

More than half of the reading strategies (512 strategies out of 944) were shared during the
Collaborative Online Reading

patterns of co-construction of meaning or knowledge. The most common strategy when co-
constructing meaning or knowledge was putting forward, developing, or evaluating
arguments \( M = 1.80 \) utterances indicating the use of the strategy accounting for 24.6 % of
all the strategies. The second most common strategy was gathering information \( M = 1.34 \).
The difference between the total means for collaborative reading strategies involving patterns
of co-construction of meaning or knowledge \( M = 7.32 \) and patterns of individual
construction of meaning or knowledge \( M = 2.15 \) may be seen as evidence of good
engagement in collaborative work among the population of this task. The same pattern can be
found when comparing pair co-acquisition or clarification of information \( M = 3.28 \) to
individual acquisition or clarification of information \( M = 1.43 \).

--- INSERT TABLE 4 HERE ---

When collaborative reading strategies were examined among the pairs there was a wide
variation in how the student pairs applied the strategies (Table 5). On average, the student
pairs shared 49.7 collaborative reading strategies and the standard deviation among the pairs
was 30.5. On average, the student pairs gathered information 18.4 times \( SD = 9.5 \), put
forward, developed or evaluated arguments 8.0 times \( SD = 8.0 \) and made inferences 5.8
times \( SD = 3.9 \).

--- INSERT TABLE 5 HERE ---

Collaborative Reading Profiles

In the cluster analysis five different collaborative reading profiles emerged: a) Co-
constructers \( n = 2 \) pairs; b) Collaborators \( n = 2 \) pairs; c) Blenders \( n = 6 \) pairs; d)
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Individually Oriented Readers \((n = 4\) pairs); and e) Silent Readers \((n = 5\) pairs). The clusters were named by considering how the means of the different variables, used in the cluster analysis, were distributed. Table 6 presents the mean proportion of time the student pairs spent on different collaborative reading patterns.

--- INSERT TABLE 6 HERE ---

*Co-constructors* \((n = 2\) pairs) engaged in collaborative content processing with a strong emphasis on pair co-construction of meaning or knowledge (83% of content-processing time). Co-constructors shared, on average, 110 collaborative reading strategies and, additionally, both pairs applied different reading strategies in a versatile way. They gathered information from the Web pages (on average, 28.5 strategies), put forward, developed, or evaluated arguments \((M = 21.0)\), and asked questions \((M = 17.0)\). Both pairs saw the task as a problem to solve; on average, they proposed a solution for solving the dilemma of Internet censorship on 11.5 occasions.

Like Co-constructors, *Collaborators* \((n = 2\) pairs) engaged mostly in collaborative content processing. While Co-constructors’ collaborative content processing emphasized the co-construction of meaning or knowledge, Collaborators’ collaborative content processing was distributed more equally between the co-construction of meaning or knowledge (41%) and the pair co-acquisition or clarification of information (46%). During their discussions Collaborators shared, on average, 58.5 reading strategies. The most common strategies included gathering information \((M = 18.5)\) and using prior knowledge \((M = 11.50)\). Collaborators also asked questions \((M = 9.0)\) during their content processing.

The third cluster was labeled *Blenders* \((n = 6\) pairs), since these students mixed collaborative (55%) and individually oriented (45%) content processing. They spent most of
their time on the co-construction of meaning or knowledge (37%) and on silent reading (34%). Blenders shared, on average, 59.8 collaborative reading strategies during their content-processing. Gathering information ($M = 21.7$) was the most common reading strategy and putting forward, developing, or evaluating arguments was the second most common reading strategy ($M = 11.5$).

*Individually Oriented Readers* ($n = 4$ pairs), spent more time on individually oriented content processing, with greater emphasis on silent reading (50%) than on collaborative content processing. They shared, on average, 41.0 reading strategies during their discussions. Like the student pairs in all the other clusters, Individually Oriented Readers also gathered information actively ($M = 24.5$). Their second most common reading strategy was putting forward, developing, or evaluating arguments ($M = 5.3$).

*Silent Readers* ($n = 5$ pairs) spent most of their working time on reading silently (on average, 81% of content processing). Because of the vast amount of time spent on silent reading Silent Readers shared, on average, only 16.8 reading strategies during content processing.

The clusters were also compared in how they spent their working time using different online reading practices. The clusters that were most engaged in collaborative content processing appeared to also engage in the most monitoring and regulating activities. On average, Co-constructors spent 9.4% and Collaborators spent 11.9% of their working time on monitoring and regulating their activities. Blenders only spent, on average, 3.9%, Individually Oriented Readers 5.2%, and Silent Readers of their working time on monitoring and regulating their activities. The time spent on other online reading practices was much the same among the each cluster.

**Students’ Essay Performance**

When evaluating the student pairs’ essays the teachers used only the three highest scores:
outstanding (6 points), excellent (5 points), or good (4 points). The teachers indicated that these student pairs wrote substantially better than other similar students when composing an essay individually. The average mark awarded the pairs’ joint essays was 4.79 ($SD = 0.79$). Thus, on average, student scores on the essays fell between excellent and good, but closer to excellent. Four joint essays were evaluated as outstanding; seven as excellent, and eight as good. When the marks of the student pairs in the different clusters were compared, a downward trend was observed. Both student pairs in the cluster of co-constructers received outstanding marks for their essays ($M = 6$). The two pairs named collaborators received excellent marks for their essay ($M = 5$). The average mark of the blenders was 4.83, that of the individually oriented readers 4.75, and that of the silent readers 4.20.

**Students’ Experiences on Collaborative Work**

Table 7 reports students’ responses to those post-study questionnaire items that concerned collaborative work compared to individual work in relation to: online reading practices (the first four sets of items), composition of a joint essay, or collaborative work in general during the entire task. In general, the students found collaborative work beneficial. A majority of the students (92%) found collaborative work particularly useful when it came to exploring different perspectives of the issue. Most of the students also reported that collaboration was beneficial for evaluating the usefulness of information (79%) or extracting main ideas from the texts (76%). The students also reported that they were able to regulate their understanding by asking their partner when he or she did not understand some issue in the text.

----- INSERT TABLE 7 HERE-----

**Discussion**

This study sought to explore how students engaged in collaborative online reading as they co-constructed meaning and knowledge to explore a controversial issue. In addition, it sought
COLLABORATIVE ONLINE READING

to determine how student pairs, who used different collaborative reading profiles to co-
construct meaning and knowledge, performed on an essay-writing task. While extensive
research exists about reading as an individual practice, there is little research about reading as
a collaborative, social practice, especially in relation to the co-construction of meaning and
knowledge that takes place with online reading. Reading multiple texts with conflicting
opinions and discussing these different points of views was thought to promote students’ co-
construction of meaning and knowledge during online reading and, possibly, enhance
performance on an essay-writing task.

The results of this study will be explored by discussing the larger, collaborative, online reading
practices and then the reading patterns and specific collaborative reading strategies that
appeared within these reading patterns. The results suggest that patterns and strategies emerge
during collaborative online reading that may be supportive of both meaning and knowledge
construction.

**How do Students Engage in Online Reading Practices?**

Of all types of online reading practices observed, the greatest proportion of time was
spent on content processing. On average, student pairs spent nearly two-thirds (65%) of their
time on content processing practices and 23% of their time on practices related to locating
information. Only about 12% of the time, on average, was spent on other reading practices:
evaluating information, monitoring and regulating activities, and off-task practices.

Content processing practices and locating information practices accounted for 88% of the
total working time and the variance for each was substantial. Time spent on locating
information was negatively associated with time spent on content processing ($r = -0.894; p <
0.01$). Thus, about 80% of the variance in the time spent on content processing can be
accounted for by knowing the time spent on locating. This pattern is consistent with a trade
off between locating information and the content processing of information. That is, students
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who spent more time with locating information had less relative time for content processing. This supports the idea that the ability to locate information is important during online reading comprehension (Bilal, 2000; Kiili, Laurinen, & Marttunen, 2008; Kuiper & Volman, 2008) and that the two may be reciprocal (Henry, 2006). Being able to locate appropriate information efficiently may be a gatekeeping online reading practice, increasing opportunities to engage in content-processing.

The results concerning the time spent on locating and content processing practices, along with the substantial variance, were similar to the previous study by Kiili, Laurinen, & Marttunen (2008) in which students read individually. In both individual and collaborative reading contexts, students spent roughly similar amounts of time with locating and content processing practices. Lazonder (2005), on the other hand, found that students located information more effectively in collaboration than alone. It is not clear why the results in this study, compared to the study by Kiili, Laurinen, & Marttunen (2008), did not show a similar pattern.

Although the episodic analysis used in this study provides a useful, initial, approach for exploring students’ online reading practices, it is important to recognize that it only focused on the larger scale practices that took place during collaborative online reading. This was due to the fact that we categorized episodes according to the dominant online reading practice in each. There appeared to be some practices that were not the most dominant single practice but rather were interwoven throughout several of the larger, more visible practices. Monitoring and regulating activities, in particular, appeared within episodes of other dominant practices. Further research, that focuses solely on these important areas, needs to be conducted in order to more fully understand their contribution to collaborative online reading.
How Do Student Pairs Co-Construct Meaning And Knowledge?

Collaborative reading patterns.

Although this study involved only a small number of student pairs, the nature of the reading patterns that appeared helps to expand our understanding of online reading, showing how online reading may be situated as a very collaborative, social practice that contributes to the co-construction of meaning or knowledge. Table 3 shows that student pairs spent, on average, 46% of their time on collaborative reading patterns, 45% of their time on silent reading, and 9% of their time on individually-oriented reading patterns. In addition, the mean duration of time spent on collaborative reading patterns was greater (64 seconds) than either silent reading (52 seconds) or patterns that supported individual content processing (21 seconds).

While this study found that a substantial proportion of time was spent on collaborative reading patterns, there is also the possibility that one, or several additional elements of the design contributed to this result. The topic, for example, may have played an important role. It seemed, at least for the researcher, who was present in the teaching experiment, that the task was engaging for the students. One reason for students’ engagement may have been that the topic had relevance to the students’ lives. In addition, it should be noted that the teacher did not assign reading pairs, but rather students self-selected their own partners. The possibility of choosing a partner might have helped students to feel safe to express their ideas to their pair. For example, Eteläpelto & Lahti (2008) found that among teacher students the most important obstacle for creative collaborative course work was an environment that was perceived unsafe. Future research will need to explore the relative contributions that each of these elements played in the positive results that were achieved. In addition, it would also be useful to explore the relative contributions of each of these elements at lower age levels in the proportion of time spent on collaborative reading patterns. Are older students more capable
than younger students of working collaboratively during the reading of online information? If so, what types of supports might be provided to enable younger students to take greater advantage of the benefits we found, in this study, of collaborative online reading? How might we structure classroom lessons at every grade level, to achieve the pattern of results that emerged in this study? We do not yet know the answer to these questions.

In short, this study found substantial amounts of time being spent by students in pair co-construction of meaning or knowledge and pair co-acquisition or clarification of information when they read online together, exploring a controversial issue within an argumentation framework. This is not to say, however, that all of their reading time was spent in social interaction that contributed to meaning and knowledge construction. An important portion of time was spent on silent reading, the nature of which was impossible to determine in the present study. In addition, a smaller proportion of time was spent on individual content processing patterns. Analogous to research in collaborative learning (Volet, Summers, & Thurman, 2009), this study suggests that when participating in a collaborative reading situation, students do not interact collaboratively or co-constructively all the time. This study may, however, provide baseline data on social collaboration and collaborative meaning and knowledge construction for one type of lesson that may be compared to other types of lessons in which online reading takes place, evaluating the extent to which different types of lessons generate collaborative meaning and knowledge construction.

**Collaborative reading strategies within different reading patterns.**

Data in Table 3 indicates that the patterns of pair co-construction of meaning or knowledge were, on average, more than three times longer (88 seconds) than the patterns of individual construction of meaning or knowledge (29 seconds). In addition, data in Table 4 indicates that patterns of pair co-construction of meaning or knowledge also contained more than three times as many collaborative reading strategies (7.32) than the patterns of individual
construction of meaning or knowledge (2.15). Thus, both more time was spent and more
strategies appeared during pair co-construction of meaning or knowledge patterns than
individually-oriented patterns. This suggests that classroom lessons designed within an
argumentative framework with collaborative online reading to co-construct meaning and
knowledge may require adequate time to accomplish; these do not appear to be the type of
lessons that should be rushed.

One explanation for the greater number of strategies in the pair co-construction of
meaning or knowledge patterns might be that when a student finds a useful way to explore an
idea, the other student begins to use similar types of productive strategies. Andersson et al.
(2001), for example, found that certain discourse patterns, argument stratagems, had a
snowballing or spreading activation effect on other participants. Once a useful argument
stratagem, such as managing the participation of classmates, making an argument explicit, or
acknowledging uncertainty, was employed, other students also started to use it. Thus, it may
be that deep processing of information runs dry more quickly when only one student is
responsible for it.

We also note that the most frequent collaborative reading strategy in this study was
gathering information (n = 350), accounting for slightly more than a third of all collaborative
reading strategies. This supports the important role of locating information during online
reading (Kuiper & Volman, 2008). The study also showed that each pair engaged in more
gathering information strategies during collaborative content processing (M = 1.34 for pair
co-construction of meaning or knowledge; M = 1.95 for pair co-acquisition or clarification of
information) than during individually-oriented content-processing (M = 0.46 for individual
construction of meaning or knowledge; M = 1.15 for individual acquisition or clarification of
information). This is consistent with the interpretation that active, productive collaboration
took place during most aspects of online reading in this study.
The results of this study appear to suggest that collaborative online reading among self-selected pairs, organized around an argumentative task assignment, promotes information processing that goes beyond the simple gathering of facts and extends to the deeper construction of meaning or knowledge. Previous work (Kiili, Laurinen, & Marttunen, 2009), in which students were asked to read individually on the Internet in order to prepare for an essay, resulted in students concentrating mainly on the gathering of facts; 80% of all reading strategies were classified as fact gathering in that study. In this study, the corresponding percentage was only 37%, a reduction of slightly more than half. Indeed, an analysis of Table 4 shows that nearly two thirds of the collaborative reading strategies used by students went beyond the simple gathering of facts. This is what may have led to the positive effects on the essay writing task, especially given that those students who engaged in greater co-construction of meaning (the Co-Constructors), appeared to achieve the highest average score on the essay assignment. Thus, the use of an argumentative task assignment may be useful in generating greater co-construction of meaning and deeper levels of online reading and thinking than other types of assignments. This finding may be especially important for teachers who seek to develop higher levels of thinking with online reading assignments in their classrooms. However, due to the small sample size, the results should be interpreted with caution, requiring both replication and additional study with larger sample sizes.

Table 4 also indicates that the most frequent collaborative reading strategy when co-constructing meaning or knowledge was “Putting forward, developing, or evaluating arguments” (25%). This strategy might have helped students to consider a topic from different perspectives and engage in more productive discussions and possibly learning. This is supported by the post-study questionnaire that the students filled in after the teaching experiment. In the questionnaire 92% of the students agreed with the statement “When working in pairs, more perspectives emerge on the issue under discussion compared to
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individual work.” The positive impact of an argumentative task found here is consistent with several studies, in which university students worked online with restricted, pre-selected texts (Le Bigot & Rouet, 2007; Wiley & Voss, 1999). The present study shows that similar effects may be achieved with argumentative tasks when students are not restricted to the locations they use to gather information.

This study suggests that when we explore online reading as a collaborative process, as opposed to an individual process, additional opportunities emerge that may be supportive of both meaning and knowledge construction. As students engaged in content processing practices, they frequently negotiated their understanding and put forward and developed arguments in order to convince their partner of their point of view. Since readers collaboratively built on one another’s ideas, expanding their own thinking, collaborative online reading may support construction of meaning and knowledge beyond individual reading. Further research is needed to explore the full range of contexts in which this takes place with a larger and wider range of students.

Finally, it is important to also observe that using an interaction approach to the collection of verbal protocol data, as in this study, may provide certain methodological advantages. It appears to provide access to meaning and knowledge construction processes in a manner that is less intrusive and more consistent with more natural interaction patterns. Previously, students’ individual reading processes have been widely studied by using think-aloud methods (Ericsson & Simon, 1993; Pressley & Afflerbach, 1995). One concern of using a think aloud method, raised by Miyake (1986), is the artificial nature of the research situation, since readers are asked to think aloud in a situation in which they would normally be silent. This intrudes on processing (Pressley & Afflerbach, 1995). Collecting data while students collaborate and discuss their ideas with their partner may provide access to otherwise hidden strategies in a more ecologically valid manner. This suggests that the use of interaction methods may be a
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promising methodological avenue to explore in future studies that use verbal protocol analysis.

**How Do Student Pairs, With Different Collaborative Reading Profiles, Perform on an Essay-Writing Task?**

The results in this study showed that student pairs clustered into five different reading profiles based on how they collaborated. Moreover, these profiles aligned closely with the students’ essay-writing performance.

**Collaborative reading profiles.**

Cluster analysis indicated that students varied considerably in how they collaborated. Five collaborative reading profiles appeared: Co-constructors, Collaborators, Blenders, Individually Oriented Readers, and Silent Readers.

Overall, it appeared that some students were capable of working as pairs, and took full advantage of the collaborative situation by spending a substantial proportion of their time in the pair co-construction of meaning or knowledge. Others, by contrast, had a stronger preference for working alone. The differences that appeared in Table 6 are striking. There appeared to be a substantial difference in the proportion of time spent on the pair co-construction of meaning or knowledge between the Individually Oriented Readers and the Silent Readers and the other three clusters. Individually Oriented Readers and Silent Readers only spent, on average, 7–8% of their time on the pair co-construction of meaning or knowledge while the other three groups spent from 37% to 83%.

The results suggest that simply participating in a collaborative reading context does not ensure that all students will be able to collaborate in a fully productive manner. Thus, in the future, attention should be paid to developing methods for teaching students how to collaborate productively in order to achieve higher levels of collaboration and co-construction of meaning and knowledge. For example, Mercer and Littleton (2007) have obtained encouraging results in their long-term intervention studies in which pupils were
taught to use explorative talk, both in classrooms and in group-work. This may be a promising direction to pursue.

Since the co-constructors engaged to the greatest extent in co-constructing meaning or knowledge during content-processing, they appeared to take the greatest advantage of the collaborative reading situation for thinking through the controversial issue together. Previous work suggests that engagement in argumentative discussions (Mercer & Littleton, 2007) as well as asking questions during collaborative reading (King, 2007; Volet, Summers, & Thurman, 2009) often plays an important role in maintaining high quality interactions among students that benefits learning. This appears to be what happened in this study.

**Essay Performance**

Overall, the teachers in this study reported that the general level of the joint essays was noticeably better than individual essays, which students normally write in the class. While this is only self-report data it is consistent with other research showing the potential benefits of collaborative work (e.g. Gokhale, 1995; Yarrow & Topping, 2001).

This study found that mean scores on the joint essays mapped closely to the reading profile and the relative proportion of time that student pairs spent co-constructing meaning or knowledge during content processing. Both student pairs with the highest proportion of time spent co-constructing meaning or knowledge received the highest possible mark for their essay (6 = Outstanding). The two pairs in the profile Collaborators received the next highest mark (5 = Excellent). Continuing down the scale in terms of the proportion of time spent co-constructing meaning or knowledge the average mark of the blenders was 4.83, that of the individually oriented readers 4.75, and that of the silent readers 4.20.

It seems, at least in this study, that students’ essay performance appears to have benefited from engagement in collaborative and deep-level content-processing during collaborative online reading. However, these results should be interpreted cautiously since the number of
student pairs in each cluster was small. In addition, there might have been other factors, such as students’ writing abilities and collaboration during composing the essay that might have affected the quality of student pairs’ writing. Although all the student pairs were able to discuss the topic on the basis of their prior knowledge in the prior knowledge activation phase, differences on students’ level of prior knowledge might also have played a role in composing the essay.

Conclusions

This exploratory study examined how 16–18 year old students in Finland constructed meaning and knowledge during collaborative online reading about a controversial issue. It found several promising patterns that should be explored further with larger numbers of students, different age groups, with different types of tasks, and with greater controls. Much of the time in collaborative reading was spent in content processing practices. Within these content processing practices, student pairs spent a substantial percentage of time collaborating on content processing that supported collaborative meaning or knowledge construction. Patterns of pair co-construction of meaning or knowledge averaged three times as long as patterns of individual construction of meaning or knowledge and contained more than three times as many reading strategies than patterns of individual construction of meaning or knowledge. In addition, essay-writing performance aligned closely with the reading profiles of student pairs: Student pairs who spent the greatest proportion of time on co-constructing meaning or knowledge received the highest scores on their essays; student pairs who spent the least amount of time received the lowest scores. These results suggest that lessons that are organized around collaborative online reading to foster the co-construction of meaning and knowledge may lead to positive outcomes but are likely to require greater time.

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Educational Research and Innovation.


Figure 1. Illustrative example of the progression of analysis.
Figure 2. Framework for analyzing construction of meaning or knowledge (modified from Volet, Summers, & Thurman, 2009, p. 131)
<table>
<thead>
<tr>
<th>Collaborative Reading Strategy</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gathering information</td>
<td>[Reading the sentence from the Web page] \n<em>In Finland, Web sites containing child pornography have been censored since 1st of December, 2006.</em></td>
</tr>
<tr>
<td>Considering concepts or their relations</td>
<td>Doesn’t censorship mean that people cannot put [harmful] material into the Web at all? The other option is that the material is removed from there later.</td>
</tr>
<tr>
<td>Recapitulating information</td>
<td>And the small summary here at the end. The point is A. whether it is possible to direct the censorship exactly towards these things [child pornography] and B. whether it is against the constitution and what is actually censored there.</td>
</tr>
<tr>
<td>Using prior knowledge</td>
<td>Well, nowadays it [censorship] is not that tight. Or at least not yet.</td>
</tr>
<tr>
<td>Inferencing</td>
<td>So, the child pornography is actually the main thing.</td>
</tr>
<tr>
<td>Proposing a solution</td>
<td>Children should be educated more. Put there [notes] that media education.</td>
</tr>
<tr>
<td>Asking a question on the topic</td>
<td>How can it [censorship] be controlled?</td>
</tr>
<tr>
<td>Expressing an opinion or disagreement</td>
<td>In my opinion all sites that provoke violence should be censored.</td>
</tr>
<tr>
<td>Putting forward, developing, or evaluating arguments (e.g. arguments, counter-arguments, rebuttals)</td>
<td>No censorship [on the Web] is needed if children and youngsters know what they are doing there [argument].</td>
</tr>
<tr>
<td></td>
<td>Well, on the other hand I am not sure whether it is good if they are chocked [by harmful material]. [rebuttal]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Table 2</th>
<th><strong>Proportion of Time Spent on Different Online Reading Practices</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Online reading practice</td>
<td>Proportion of the total working time</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Content processing</td>
<td>65.48</td>
</tr>
<tr>
<td>Locating information</td>
<td>22.97</td>
</tr>
<tr>
<td>Evaluating information</td>
<td>4.71</td>
</tr>
<tr>
<td>Monitoring and regulating activities</td>
<td>6.55</td>
</tr>
<tr>
<td>Off-task</td>
<td>0.29</td>
</tr>
<tr>
<td>Total</td>
<td>100.00</td>
</tr>
</tbody>
</table>
Table 3
*Descriptive Statistics on Reading Patterns*

<table>
<thead>
<tr>
<th>Reading pattern</th>
<th>( f )</th>
<th>( % )</th>
<th>Proportion (%) of total duration</th>
<th>Mean duration (s)</th>
<th>Min–Max duration</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Silent reading</strong></td>
<td>186</td>
<td>42.8</td>
<td>44.8</td>
<td>52</td>
<td>10–844</td>
</tr>
<tr>
<td><strong>Collaborative reading patterns</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pair co-construction of meaning or knowledge</td>
<td>70</td>
<td>16.1</td>
<td>28.3</td>
<td>88</td>
<td>10–371</td>
</tr>
<tr>
<td>Pair co-acquisition or clarification of information</td>
<td>85</td>
<td>19.5</td>
<td>17.7</td>
<td>45</td>
<td>4–204</td>
</tr>
<tr>
<td>Collaborative reading patterns in total</td>
<td>155</td>
<td>35.6</td>
<td>46.0</td>
<td>64</td>
<td>4–371</td>
</tr>
<tr>
<td><strong>Individually-oriented reading patterns</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual acquisition or clarification of information</td>
<td>68</td>
<td>15.6</td>
<td>5.7</td>
<td>18</td>
<td>2–111</td>
</tr>
<tr>
<td>Individual construction of meaning or knowledge</td>
<td>26</td>
<td>6.0</td>
<td>3.5</td>
<td>29</td>
<td>10–90</td>
</tr>
<tr>
<td>Individual reading patterns in total</td>
<td>94</td>
<td>21.6</td>
<td>9.2</td>
<td>21</td>
<td>2–111</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>435</td>
<td>100.0</td>
<td>146.0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Collaborative Online Reading

## Table 4

**Collaborative Reading Strategies Within Collaborative Reading Patterns**

<table>
<thead>
<tr>
<th>Collaborative reading strategy</th>
<th>Collaborative reading patterns</th>
<th>Individually-oriented reading patterns</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>In total</td>
<td>Co-const. ((n = 70))</td>
</tr>
<tr>
<td>Gathering information</td>
<td>350 37.1</td>
<td>94 (18.4%) 1.34</td>
</tr>
<tr>
<td>Putting forward, developing or evaluating arguments</td>
<td>151 16.0</td>
<td>126 (24.6%) 1.80</td>
</tr>
<tr>
<td>Inferencing</td>
<td>111 11.8</td>
<td>65 (12.7%) 0.93</td>
</tr>
<tr>
<td>Using prior knowledge</td>
<td>109 11.5</td>
<td>83 (16.2%) 1.19</td>
</tr>
<tr>
<td>Asking question on the topic</td>
<td>86 9.1</td>
<td>60 (11.7%) 0.86</td>
</tr>
<tr>
<td>Expressing an opinion or disagreement</td>
<td>50 5.3</td>
<td>27 (5.3%) 0.39</td>
</tr>
<tr>
<td>Proposing a solution</td>
<td>41 4.3</td>
<td>40 (7.8%) 0.57</td>
</tr>
<tr>
<td>Considering concepts or their relations</td>
<td>24 2.5</td>
<td>7 (1.4%) 0.10</td>
</tr>
<tr>
<td>Recapitulating information</td>
<td>22 2.3</td>
<td>10 (2.0%) 0.14</td>
</tr>
<tr>
<td>Total</td>
<td>944 100</td>
<td>512 (100%) 7.32</td>
</tr>
</tbody>
</table>

*Note. Co-const.= pair co-construction of meaning or knowledge; Pair acq.= pair co-acquisition or clarification of information; Ind.const.= individual construction of meaning or knowledge; Ind.acq.= individual acquisition or clarification of information*
<table>
<thead>
<tr>
<th>Collaborative reading strategy</th>
<th>$M$</th>
<th>$SD$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gathering information</td>
<td>18.42</td>
<td>9.47</td>
</tr>
<tr>
<td>Putting forward and developing arguments</td>
<td>7.95</td>
<td>8.00</td>
</tr>
<tr>
<td>Inferencing</td>
<td>5.84</td>
<td>3.92</td>
</tr>
<tr>
<td>Using prior knowledge</td>
<td>5.74</td>
<td>4.53</td>
</tr>
<tr>
<td>Asking questions</td>
<td>4.53</td>
<td>6.21</td>
</tr>
<tr>
<td>Expressing an opinion or disagreement</td>
<td>2.63</td>
<td>2.50</td>
</tr>
<tr>
<td>Proposing solutions</td>
<td>2.16</td>
<td>3.80</td>
</tr>
<tr>
<td>Considering concepts or their relations</td>
<td>1.26</td>
<td>1.73</td>
</tr>
<tr>
<td>Recapitulation</td>
<td>1.16</td>
<td>1.21</td>
</tr>
<tr>
<td>Total</td>
<td>49.69</td>
<td>30.46</td>
</tr>
</tbody>
</table>
### Table 6
The Means of Each Cluster with Respect to the Proportion of Time Spent on Different Reading Patterns

<table>
<thead>
<tr>
<th>Reading pattern</th>
<th>Co-constructors (n = 2)</th>
<th>Collaborators (n = 2)</th>
<th>Blenders (n = 6)</th>
<th>Individually oriented readers (n = 4)</th>
<th>Silent readers (n = 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collaborative reading patterns</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pair co-construction of meaning or knowledge</td>
<td>83.48</td>
<td>40.84</td>
<td>37.08</td>
<td>6.58</td>
<td>7.92</td>
</tr>
<tr>
<td>Pair co-acquisition or clarification of information</td>
<td>12.29</td>
<td>46.36</td>
<td>17.92</td>
<td>25.24</td>
<td>6.08</td>
</tr>
<tr>
<td>Collaborative reading patterns in total</td>
<td>95.77</td>
<td>87.20</td>
<td>55.00</td>
<td>31.82</td>
<td>14.00</td>
</tr>
<tr>
<td>Individually-oriented reading patterns</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual construction of meaning or knowledge</td>
<td>0.25</td>
<td>3.39</td>
<td>7.90</td>
<td>11.88</td>
<td>2.59</td>
</tr>
<tr>
<td>Individual acquisition or clarification of information</td>
<td>0.00</td>
<td>2.58</td>
<td>3.32</td>
<td>6.05</td>
<td>2.72</td>
</tr>
<tr>
<td>Individually-oriented reading patterns in total</td>
<td>0.25</td>
<td>5.97</td>
<td>11.22</td>
<td>17.93</td>
<td>5.31</td>
</tr>
<tr>
<td>Silent reading</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.99</td>
<td>6.84</td>
<td>33.79</td>
<td>50.26</td>
<td>80.69</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>100.01</td>
<td>100.01</td>
<td>100.01</td>
<td>100.01</td>
<td>100.00</td>
</tr>
</tbody>
</table>
Table 7

*Students’ Experiences on Collaborative Online Reading, Composing a Joint Essay and Collaborative Work in General*

<table>
<thead>
<tr>
<th></th>
<th>Proportion of students (n = 38)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Totally/partly agree</td>
</tr>
<tr>
<td><strong>Collaborative online reading</strong></td>
<td></td>
</tr>
<tr>
<td>Finding search terms was easier together.</td>
<td>57.9</td>
</tr>
<tr>
<td>When working alone I would have visited more web sites.</td>
<td>39.5</td>
</tr>
<tr>
<td>When working in pairs we considered more whether the information is useful for the task.</td>
<td>79.0</td>
</tr>
<tr>
<td>Reading together helped me to extract main ideas from the texts.</td>
<td>76.4</td>
</tr>
<tr>
<td>Reading together helped me to understand texts better.</td>
<td>29.0</td>
</tr>
<tr>
<td>Reading together hinders concentrating on the texts.</td>
<td>31.6</td>
</tr>
<tr>
<td>It would have been easier to take notes individually.</td>
<td>13.9</td>
</tr>
<tr>
<td>I was able to ask my pair if I did not understand some issues on the text.</td>
<td>78.9</td>
</tr>
<tr>
<td>I received useful feedback from my pair.</td>
<td>47.4</td>
</tr>
<tr>
<td><strong>Composing a joint essay</strong></td>
<td></td>
</tr>
<tr>
<td>I considered joint essay more critically than the essays written by myself.</td>
<td>37.9</td>
</tr>
<tr>
<td>If I had written the essay by myself it would have been better.</td>
<td>15.8</td>
</tr>
<tr>
<td><strong>Collaborative work in general</strong></td>
<td></td>
</tr>
<tr>
<td>When working in pairs more perspectives of the issue were explored.</td>
<td>92.1</td>
</tr>
<tr>
<td>I learned from my pair new means to utilize the Internet.</td>
<td>11.0</td>
</tr>
<tr>
<td>Collaborative work is not as efficient than individual work.</td>
<td>23.7</td>
</tr>
</tbody>
</table>
Appendix

Guidelines for evaluating good, excellent, and outstanding essays
(http://www.ylioppilastutkinto.fi/fi/maaraykset/ainekohtaiset/aidinkieli2007.html). The guidelines below are restructured and condensed from the original ones. All Finnish language teachers in upper secondary school use these criteria when they score their students’ matriculation exams that students take when they finish their school. In the matriculation exams, students have six hours for composing their essay. The time allocated for the task is taken into account when teachers apply these guidelines in their classroom.

Structure

The structure of an outstanding, excellent and good essay is logical and coherent.

Style

The style of language and text in a good essay is appropriate in terms of the purpose of the text. Words and metaphors are successfully selected. In addition to the aforementioned criteria, in an excellent essay the language can be described as rich and fresh. An additional criterion for an outstanding essay is that the writer shows excellent ability to observe his or her surroundings and to formulate his or her ideas.

Exploration of the Topic

In a good essay the exploration of the topic is diverse and relevant. The choices of the content serve the whole. In an excellent essay the writer has successfully chosen his or her perspective and explores the topic accordingly. The writer is capable of using appropriate rhetorical means. In an outstanding essay, the exploration of the topic is interesting, deep and the chosen perspective is innovative (or original). The exploration of the topic is independent showing insight for understanding the core ideas and their relations. Argumentation in the essay is convincing and illustrative. The essay shows conscious and skillful use of rhetorical means.
COLLABORATIVE ONLINE READING

Use of the Source Text

In a good essay the writer has understood the purpose, genre and content of the source text appropriately. The interpretations are adequate. Even if there might be some remarks on the writers’ interpretations of the source text it can be noticed that the writer has understood what he or she has read. The writer is capable of elaborating ideas on the basis of the source text in accordance with the task assignment. In excellent and outstanding essays the writer analyzes the source text in an appropriate way and brings to the fore ideas that are particularly relevant for the chosen perspective. The writer is able to construct a dialogue between the source and his or her own thinking.

Overall

As a whole, a good essay shows writers’ ability to consider the explored issue in quite a versatile way. However, achieving a good mark does not require particularly skillful use of language or independent point of views. An excellent essay shows either expertise or personal use of language. Use of the language is skillful and fluent. As its best, an outstanding essay provides the reader with an emotional response. Interpretations in the essay are deep and enlightening and they create new connections between ideas. As a whole, an outstanding essay is impressive.