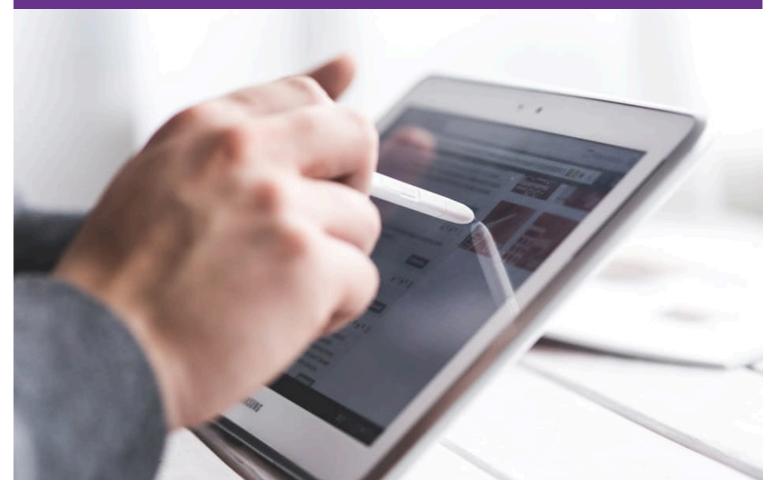
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Pekka Neittaa

Pekka Neittaanmäki, Elmira Galeieva

Digital Healthcare Platform





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Pekka Neittaanmäki, Elmira Galeieva

ABOUT THE PROJECT

This report was conducted under the Platform Value Now project funded by Finland's Strategic Research Council. Platform Value Now will focus on understanding the fast emerging platform ecosystems, their value creation dynamics and requirements of the supportive institutional environment. We will analyze ecosystems with systems tools and develop new methods for platform-centric ecosystems management. Data collection is based on active scanning of global technology and platform ecosystems and fast solution oriented case experiments with Finnish corporations and policy planners. The aim of the project is to operationalize the collected understanding into a Platform Profile framework that will enable more efficient method and tool development for ecosystem management.

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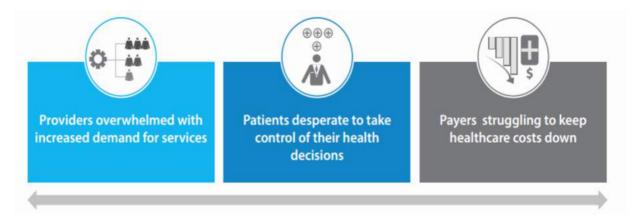
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HEALTHCARE ECOSYSTEM

Digital Healthcare Ecosystem



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Why the Healthcare Ecosystem Matters



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Platform Economy. Ecosystems are the new bedrock of digital healthcare



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More than medicine



Figure 2: New healthcare ecosystems are centered on the patient

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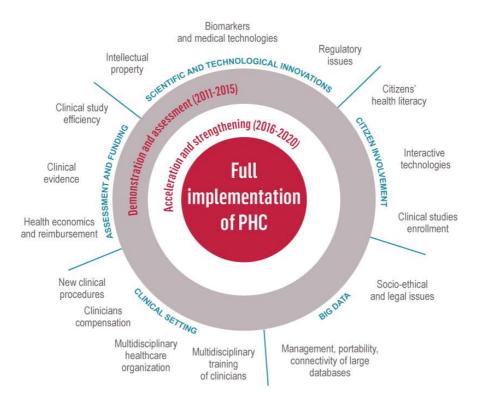
Predictable Disruption. Digital ecosystems blur healthcare's boundaries, in a foreseeable way.



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PHC Ecosystem



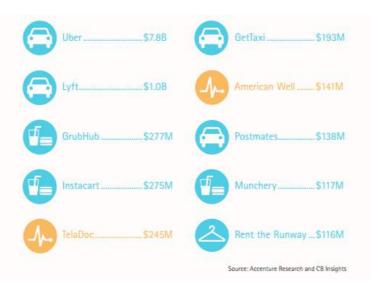
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Factors that promote or inhibit the implementation of ehealth systems: an explanatory systematic review

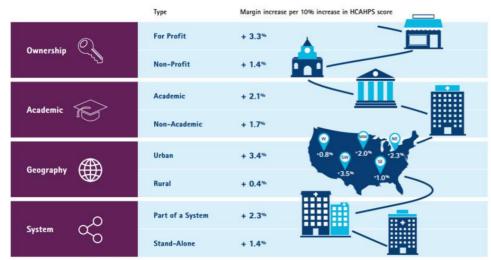
Table 1. Normalization process theory coding framework used for qualitative analysis of review data on e-health implementation

Coherence (Sense-making work)	Cognitive participation (Relationship work)	Collective action (Enacting work)	Reflexive monitoring (Appraisal work)
Differentiation Is there a clear understanding of how a new e-health service differs from existing practice?	Enrolment Do individuals "buy into" the idea of the e-health service?	Skill set workability How does the innovation affect roles and responsibilities or training needs?	Reconfiguration Do individuals try to alter the new service?
Communal specification Do individuals have a shared understanding of the aims, objectives and expected benefits of the e-health service?	Activation Can individuals sustain involvement?	Contextual Integration Is there organizational support?	Communal appraisal How do groups judge the value of the e-health service?
Individual specification Do individuals have a clear understanding of their specific tasks and responsibilities in the implementation of an e-health service?	Initiation Are key individuals willing to drive the implementation?	Interactional workability Does the e-health service make people's work easier?	Individual appraisal How do individuals appraise the effects on them and their work environment?
Internalization Do individuals understand the value, benefits and importance of the e-health service?	Legitimation Do individuals believe it is right for them to be involved?	Relational integration Do individuals have confidence in the new system?	Systematization How are benefits or problems identified or measured?

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http://www.scielosp.org/pdf/bwho/v90n5/v90n5a11.pdf

Patient Engagement: Happy Patients, Healthy Margins



Sources: Accenture analysis, HCAHPS Hospital Survey, Centers for Medicare and Medicaid Services

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Why digital transformation should be a strategic priority for health insurers

Six steps help get the digital transformation going.

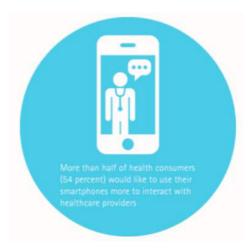


McKinsey&Company | Source: McKinsey analysis

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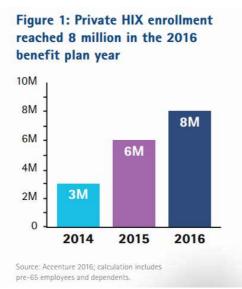
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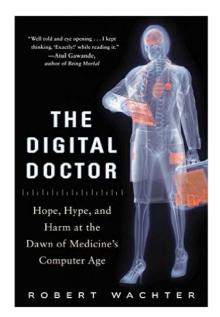
http://endeavourpartners.net/patient-engagement-and-the-healthcare-ecosystem-2-0/

Disrupting the health-care ecosystem

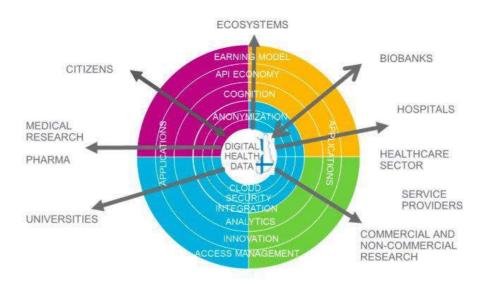


Watch video: http://live.wavecast.co/disrupting-the-health-care-ecosystem/

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The new healthcare ecosystem: 5 emerging relationships

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Health Data Sources & Users / Healthcare Ecosystem

The Future

Interconnected, Private, Secure Health Information Exchange



[@]RobertWahMD http://himss.files.cms-plus.com/2014Conference/handouts/PHY1.pdf

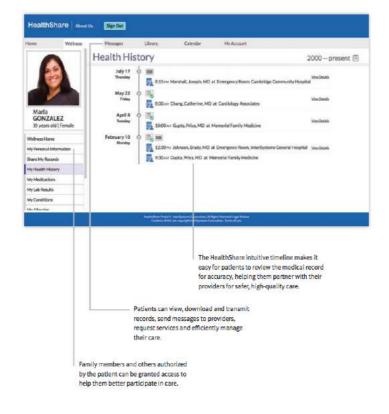
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Getting the Best Business-Intelligence Solution for Healthcare

	Point Solutions	Internally Developed Solutions	EDW Platform
Agility and Flexibility	Minimal; built for specific purposes	Varies	High agility and flexibility
Use across multiple Systems	None	Not usually without expert help	Yes
Time to Value	Months to Years	Years	Weeks to Months

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HealthShare. You'll make breakthroughs in connecting care



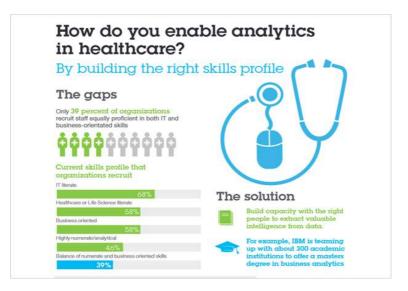
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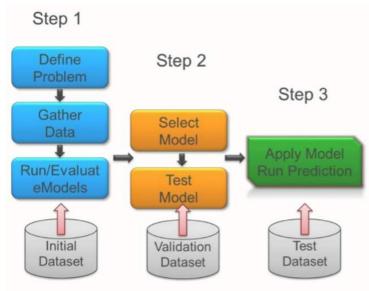
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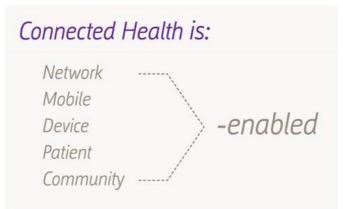
Healthcare Analytics Adoption Model

Level 8	Personalized Medicine
Levero	& Prescriptive Analytics
Level 7	Clinical Risk Intervention & Predictive Analytics
Level 6	Population Health Management & Suggestive Analytics
Level 5	Waste & Care Variability Reduction
Level 4	Automated External Reporting
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Level 2	Standardized Vocabulary & Patient Registries
Level 1	Enterprise Data Warehouse
Level 0	Fragmented Point Solutions

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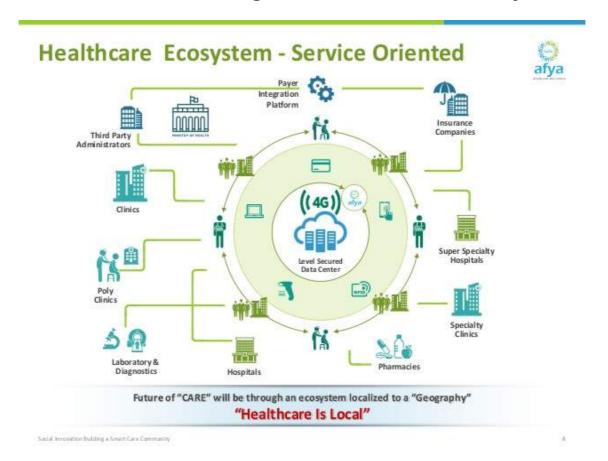
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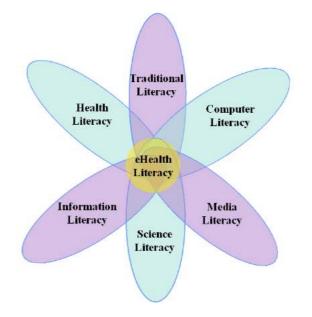
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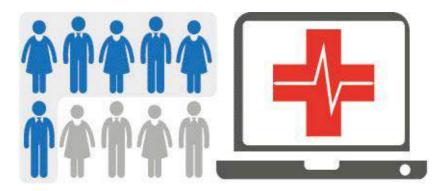
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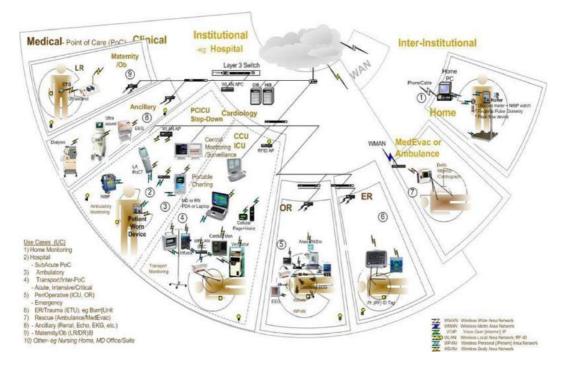
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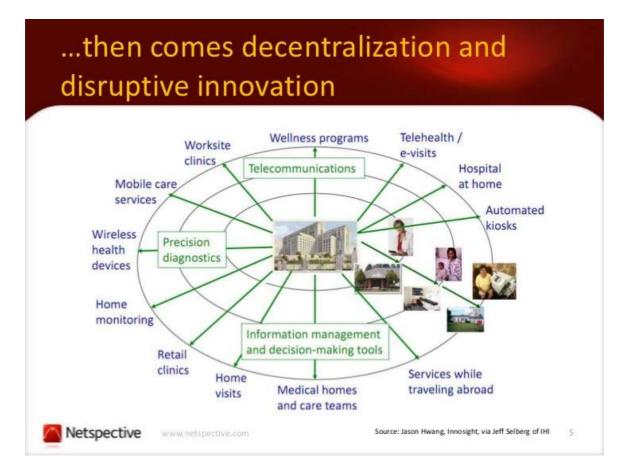


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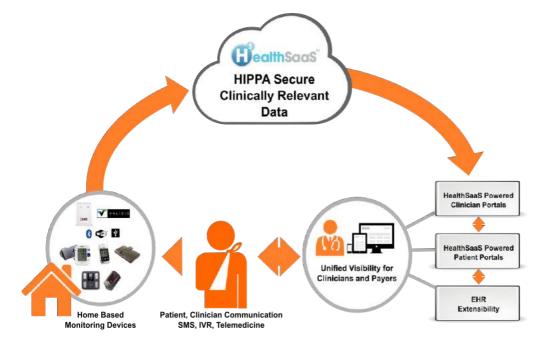
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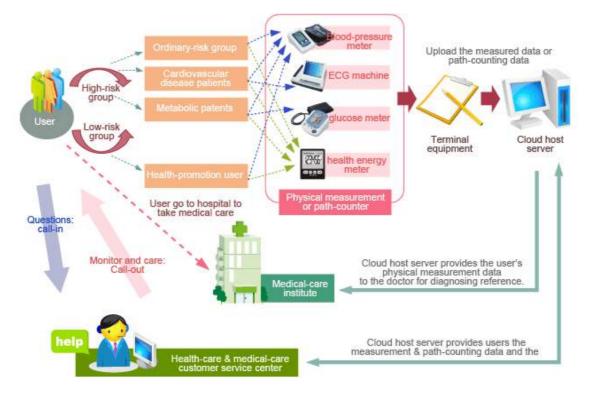


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Defining the mobile health platform



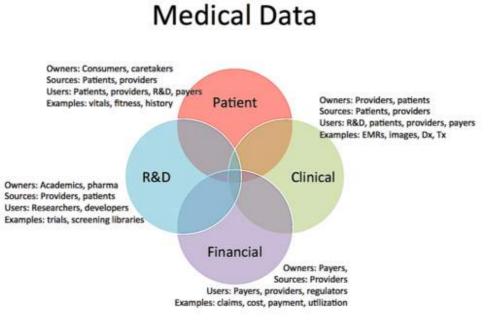


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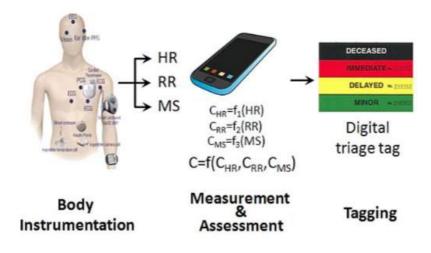
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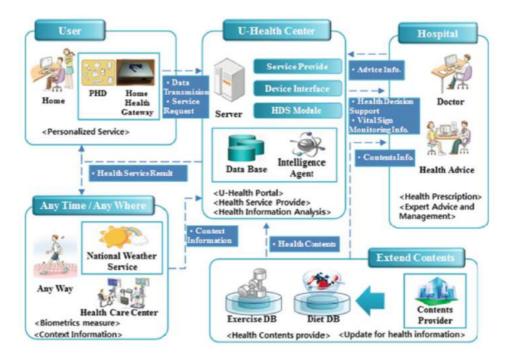
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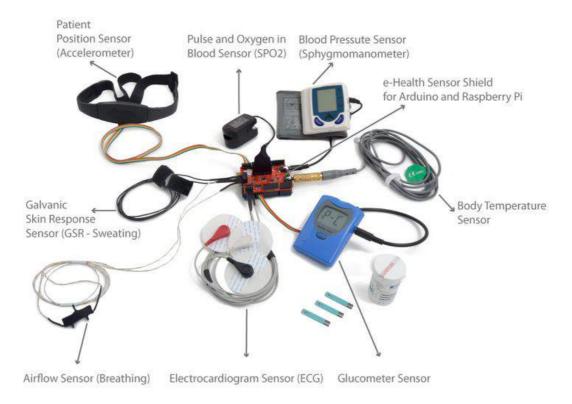
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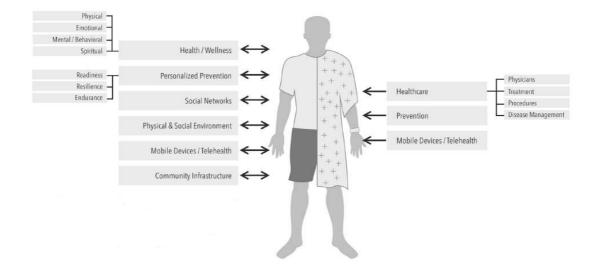
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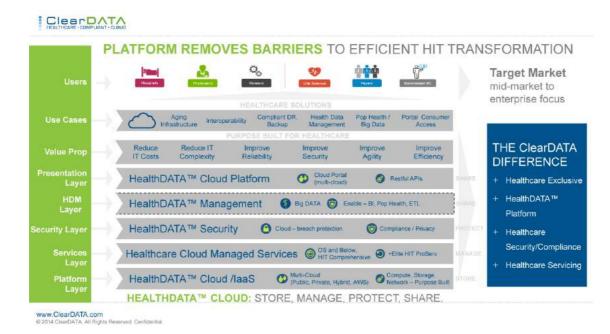
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Source: How Patients Access the US Healthcare System, Accenture Research December 2013, and Benchmark Portal, All Industries Benchmark Report: Best-in-Class Call Center Performance, May 2013

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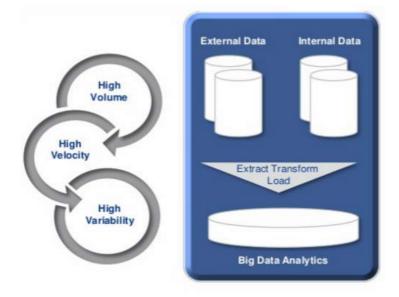
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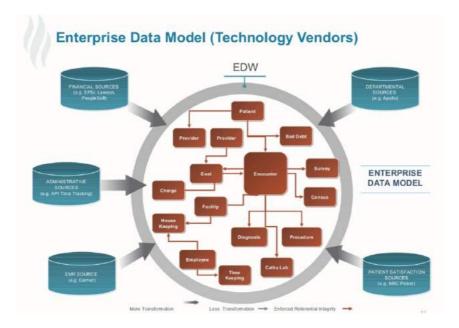
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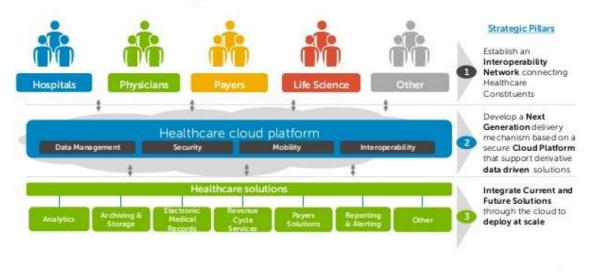
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Building Future-Ready Healthcare IT Platforms: Get To The Cloud

Dell cloud strategy for healthcare



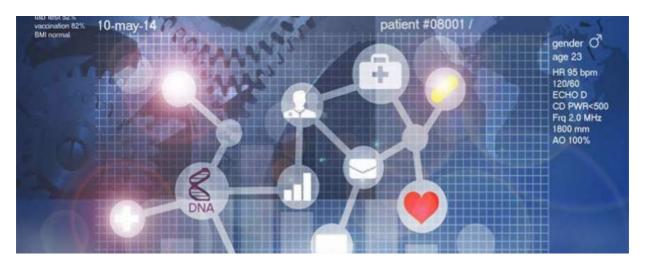
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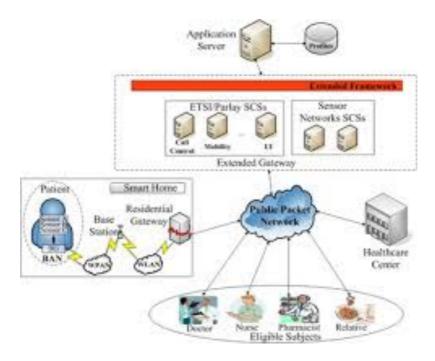
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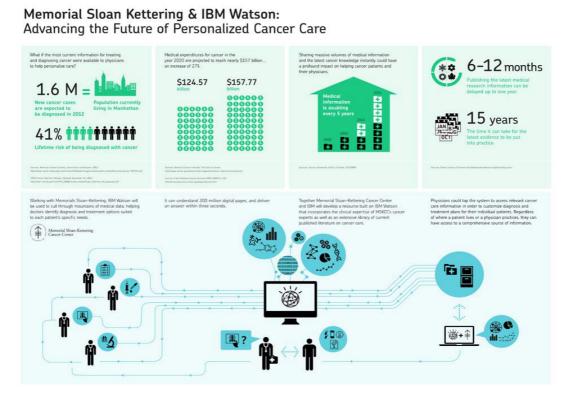


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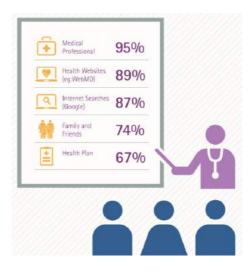
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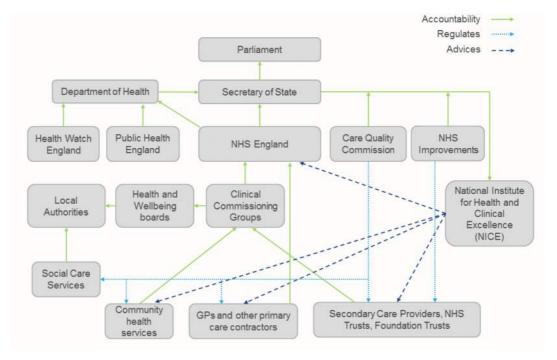
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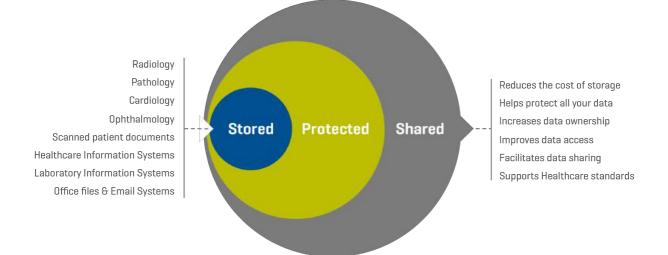
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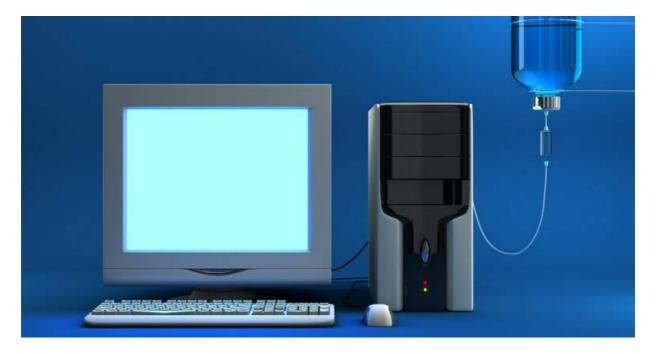
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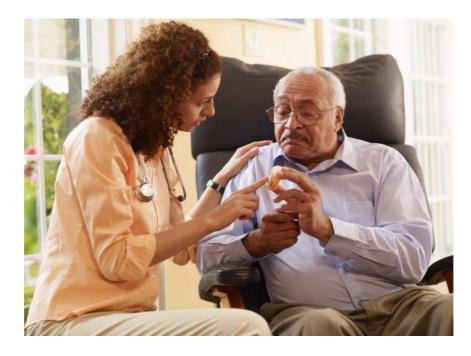
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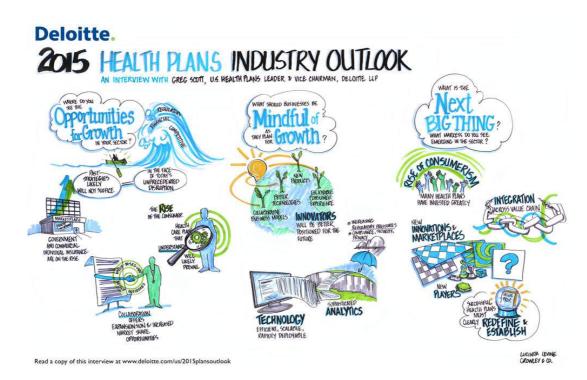
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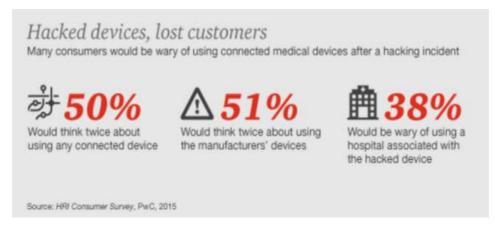
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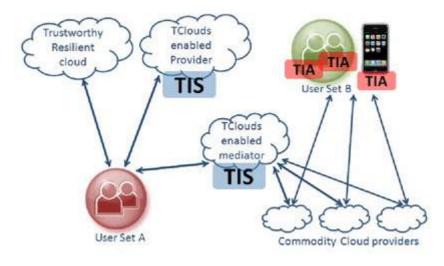
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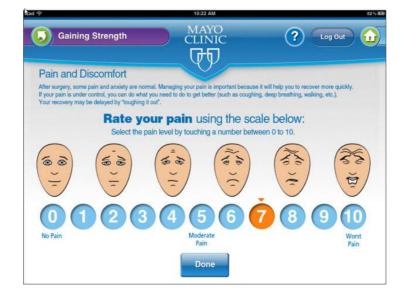


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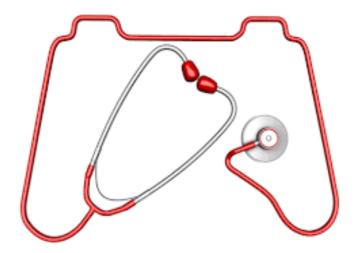
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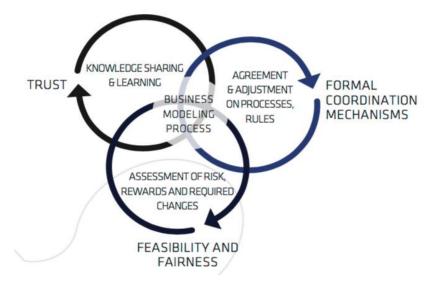
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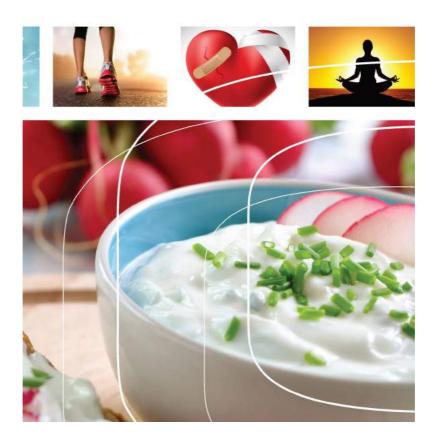
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Nordic eHealth Indicators

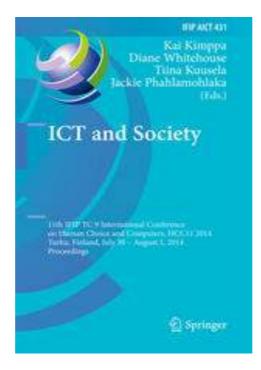
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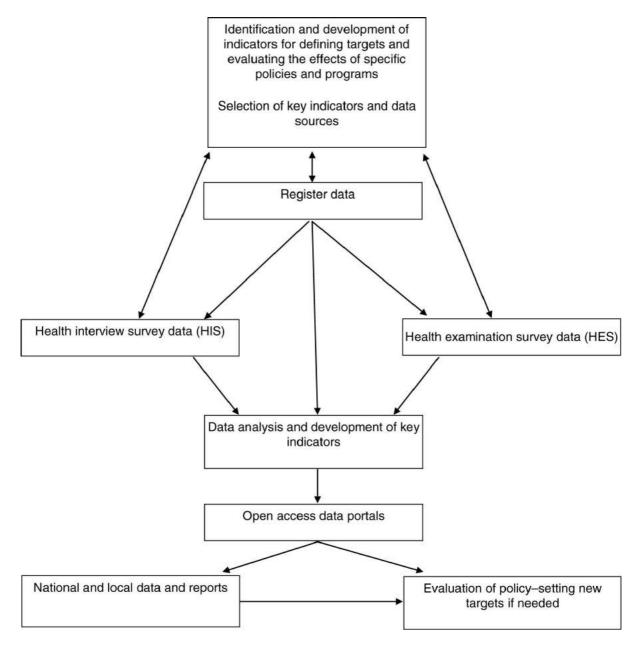
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Barriers to and advantages of e-health from the perspective of elderly people: A literature review

 Strengths Positive attitude ^(8,9,10) More value attached to good health ⁽⁴⁾ Cost effective ^(,8,13) High penetration ^(11,15) Better education ^(8,9,10,11,12,13) 	 Weaknesses Lack of evidence-based research ^[12,15] Physical disability of the elderly ^[8,9] Quality of e-health ^[8,13] Lack of education ^[9,14,16]
 Opportunities Better education ^[2, 23] Improvement of quality of study: more practical and evidence-based ^[24] Economic growth (wealth) ^[2, 23] Rapid development of technology ^[12, 24] 	 Digital divide ^[11,14,16,] Complexity of rapid technology advances ^[16] Data privacy and protection ^[16]

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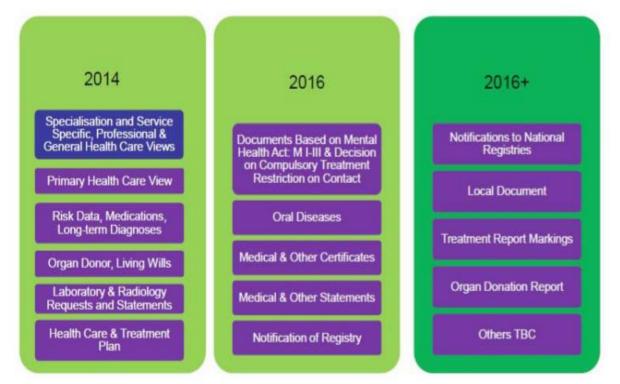
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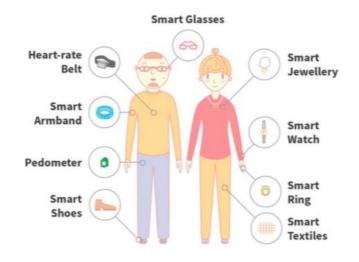
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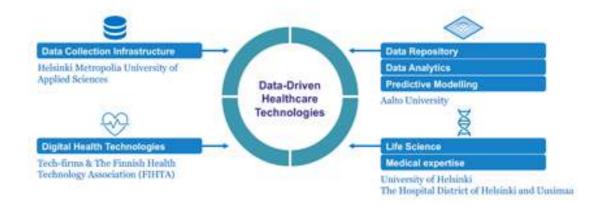
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Oulu leads with innovative healthcare



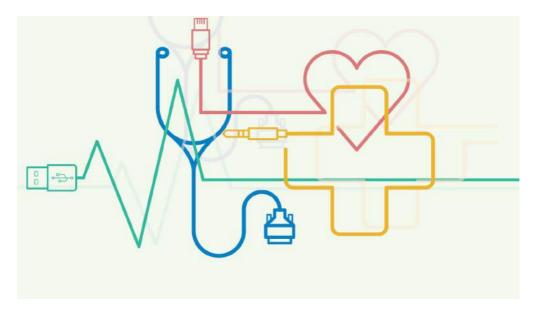
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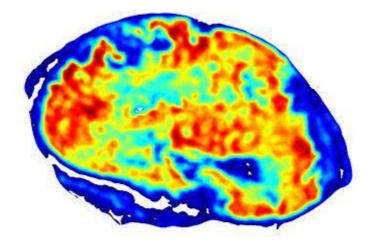
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